

## 2019 STRATEGIC PLAN

### Mission

*To foster cooperation among Ramsey County units of government, thereby increasing the effectiveness and efficiency of public service delivery.*

### Vision

*RCLLG members engage, network, learn and collaborate for a stronger Ramsey County.*

### Values

- We value and recognize all member organizations as key stakeholders, and we respect the voices of all individual members.*
- We value the unique role we play in convening local units of government.*
- We value building relationships and developing and inspiring leadership.*
- We value sharing resources and information to effect positive change in our communities and county.*
- We value respectfully challenging each other in order to grow and learn together.*

### Goals and Priorities

#### Member Engagement & Communication

- Calendar and content for member newsletters*
- Calendar and content for website updates*
- Continual member feedback and annual member survey*

#### Organization Roles & Structure

- Develop working committees for each goal area*
- Define and clearly communicate member roles*
- Develop a three-year strategic plan*

#### Programs & Education

- Create at least four meaningful and intentional opportunities for in-person networking*
- Broaden legislative events to include sharing priorities among members*
- Develop at least two informational sessions with topics of common interest*

#### Collective Work

- Solicit issue ideas from membership*
- Identify common issue to work on collectively*
- Hold at least one working session*