

You are invited to attend . . .

The 29th Annual
**Minnesota Government
Information Technology Symposium**

December 7-9, 2010

RiverCentre, St. Paul, MN

Trusting IT:

***Is There
an App
for That?***



Presented by Government Training Services
for State Agencies, Counties, Cities, Education and Nonprofits

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The Premier IT Event for Minnesota's Public Sector!

Celebrating its 29th anniversary, the Minnesota Government IT Symposium provides Minnesota's public sector with up-to-date education, information and resources on the latest developments in IT trends, technologies, best practices, products and services.

Variety of Learning Opportunities

Over the course of three days, it provides an assortment of learning opportunities to meet the diverse needs of its attendees:

- Two nationally acclaimed keynote speakers
- Nineteen full day and half day seminars
- Ninety-two conference sessions
- Formal and informal networking opportunities
- State of the art exhibit hall

Planned with YOU in Mind

Planned by Minnesota public sector IT staff for Minnesota public sector IT staff, the Symposium brings together a wealth of expertise and perspectives focusing on a common goal -- helping attendees enhance their use of technologies to improve internal operations and service delivery to citizens. Participants can benefit from sessions led by:

- Local and state practitioners — from Anoka and St. Louis County to departments ranging from Agriculture to Transportation
- Top-notch instructors from higher education and professional trainers — regional and national!
- Experts from all sectors covering the latest topic areas, such as accessibility, infrastructure, testing, application development, and much more

Who Attends

As the largest and longest running IT event in the United States, the IT Symposium typically draws over 1,500 attendees and exhibitors. With its variety of tracks, sessions and topics, ***the event is for anyone involved with or interested in information technology.*** Attendees come from state agencies, cities and counties, higher education and nonprofits.

See Symposium Website for Session Descriptions and Speaker Information

To save paper and reduce our carbon footprint, this year's hardcopy brochure does not include multiple pages of session descriptions as it has in the past.

But never fear . . .

You'll find this information readily available on our website in two different formats:

- 1) **PDF Brochure** – an expanded version of this brochure that includes short session descriptions with speakers for ALL presentations, *excellent for downloading.*
- 2) **HTML Version** – for anyone who wants more detailed information on particular sessions, includes description, learning objectives and speaker bios.

**Just go to
www.mngts.org/itsym
and click on
Program on the
menu bar**

Dear Government IT Colleagues,

The theme for this year's Government IT Symposium, Trusting IT: Is There an App for That?, is particularly relevant in a year when leadership is changing at the top.

As the new administration comes on board at the State of Minnesota, I hope you will apply all of your knowledge and skills to demonstrate the ways in which technology can enable government reform. The challenges have never been more daunting and the need for people resources has never been greater. And "trust" is the key. If there is trust, there's no limit to what we can do, by working together, to improve government at all levels, in all corners of the state.

As the theme implies, a quick solution does not exist for gaining trust for your profession and for technology's potential as a business reengineering tool. The proof is in the way you partner with the business and community leaders of the State and the solutions that you provide. Ultimately, such partnerships will result in services that improve the lives of Minnesota's citizens.

I want to personally thank each and every one of you for the work you have done over the past five years to serve Minnesota. Your hard work has already made a difference but there's more to do.

The Minnesota Government IT Symposium provides the thought leadership we need on the questions and issues before us, the opportunity to share what's working with your colleagues, and the technical information needed to move ahead. And you can trust the Symposium to provide many apps for that!

Sincerely,

Gopal Khanna
Minnesota State CIO



"As always, I urge you to attend the 2010 Minnesota Government IT Symposium. With its affordable fees, local venue, and wealth of sessions and expertise, the Symposium is an exceptional value."

Same Low Price + Expanded Program = Incredible Value

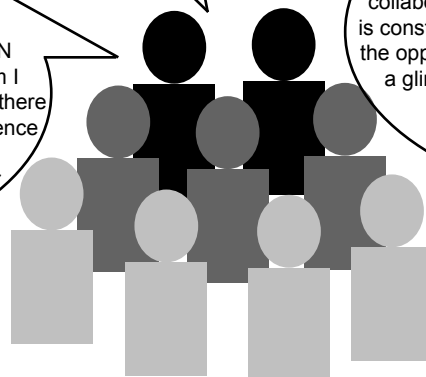
With registration fees that haven't changed in three years and more sessions than ever before, you won't find a better value for your training dollars!

Here are just a few comments from past participants:

"The Symposium is the best chance I have each year to learn from the experts about today's technology offerings. With over 100 sessions and a huge vendor exhibit, I'm able to get the information and resources I need to help me make better decisions back at the office. And, the ability to talk with my peers and hear their experiences is worth its weight in gold."
— Mike Foster, MIS Director, City of Fairmont

"I've been attending the IT Symposium for years. No other conference offers such a rich, diverse mix of sessions, speakers, and opportunities as the MN Government IT Symposium. The biggest problem I have is deciding which sessions to attend because there are so many good ones. I always leave the conference with new knowledge, contacts and ideas."
— Jim Clark, Systems, Analyst/Programmer, Dakota County

"In an industry that is being asked to do more for less, Minnesota's Government IT Symposium provides IT and business professionals with an affordable way to learn, collaborate and expand their knowledge base. Technology is constantly changing. Attending the Symposium gives staff the opportunity to stay on top of what's current and to catch a glimpse of what's to come, so they can keep moving forward within their own organizations."
— Bonnie J. Martin, Communications, Minnesota Department of Human Services



Dave Horsager

Award-Winning Speaker and Author, Horsager Leadership Studio

The Trust Edge: What Top People Do and How They Do It

Trust is a fundamental issue. Without it, leaders lose teams, individuals lose effectiveness, and organizations lose reputation, retention of good people, relationships and revenue. But with trust, everyone enjoys greater creativity, productivity, freedom, and results. Combining humor and illustrations with insight and analysis, Dave will show you how the little things, done consistently, add up to huge results. You will walk away with concrete steps you can immediately use to improve your lives and careers.

About Dave Horsager

Dave Horsager is an award-winning speaker, author, educator, and entrepreneur. Through his programs and book, *The Trust Edge: What Top Leaders Have and Eight Pillars to Build It*, he shares the secrets of using trust to impact individuals and organizations. Combining humor, □ surrounding the cornerstone of personal and professional success.

Through his Master's research, experience as Director of K-Life Inc., and founding partner of Special Delivery Productions, Dave learned firsthand how the world's most successful people gain and keep the trust of their customers and colleagues. He's taken that knowledge and broken it down into tangible steps that audiences and readers can incorporate into their own lives right away. As a Certified Speaking Profess□ city managers and even the Department of Homeland Security.

When he's not speaking and writing, Dave continues to research and consult through Horsager Leadership Studio.



Michael Hingson

Acclaimed Public Speaker, 9-11 Survivor, Technologist

— Recently named one of the top 10 educational speakers in the United States by the *Innovators Speakers Network*

Out of the Ashes: Learning to Survive in a Changing World

Using the compelling account of his harrowing journey to safety with his Guide Dog "Roselle" from the 78th floor of the World Trade Center on 9-11, Michael Hingson challenges his audience to access and strengthen their skills of trust, teamwork, risk-taking and creativity, to ease their way through changes in their work and personal lives.

About Michael Hingson

As was the case with many Americans, Michael Hingson's life changed dramatically on September 11, 2001. He and his Guide Dog "Roselle" were among those working in the World Trade Center that day, experiencing the terrorist attacks first hand. Through a remarkable demonstration of trust and teamwork, Michael and Roselle escaped from the 78th floor of Tower One moments before it collapsed.

As a WTC survivor and Guide Dog user, Michael was thrust into the International limelight. He and Roselle have since become well-known representatives of the strength of the human/animal bond, as well as the life-affirming power of trust and teamwork highlighted in many media interviews and public presentations.

As an internationally acclaimed public speaker, Michael has traveled the world speaking on topics such as Trust and Teamwork, Turning the Tables on Terrorism and Developing One's Personal Inner Strength and Heroism to overcome whatever challenges we face. Having traveled with G□ qualified to speak about overcoming life's challenges.

Prior to forming The Michael Hingson Group, Inc. in 2008, Michael's career spanned nearly 30 years in senior sales and management for high tech, innovative companies. Michael earned his master's degree in physics from the University of California at Irvine and is a lifetime member of the Physics Honors Society, Sigma Pi Sigma. He is an authority on Assistive Technology and an advocate for empowering peoples with varying abilities.



Preliminary Schedule — IT Symposium At-A-Glance

Tuesday, December 7, 2010 — Full Day and Half Day Seminars

	HALF DAY	HALF DAY	HALF DAY	HALF DAY	HALF DAY
8:30 to 12:00	T1 Keeping Your Project Healthy	T2 What's so Hard About IT Communication?	T3 SharePoint 2010: Making a Good Thing Better	T4 Software Security Remediation: How to Fix App Vulnerabilities	T5 Assessing and Managing IT Risk in the Cloud
12-1:00	Lunch Break				
1:00 to 4:30	T9 Inventing Innovative Insights: Your Ultimate Competitive Advantage	T10 How to Deliver Your Brand and Web Presence Successfully	T11 Windows 7: Finally Microsoft Was Thinking!	T12 Leveraging the .NET Development Platform	T13 The Accessible Web Developer Seminar

Wednesday, December 8, 2010 — Conference Sessions and Exhibit Show

8:30	Keynote Presentation: <i>"The Trust Edge: What Top People Do and How They Do It"</i> David Horsager, Award-winning Speaker and Author, Horsager Leadership				
9:30	Break in Exhibit Hall - Booth Demonstrations - Silent Auction Bidding - Refreshments				
	SPECIAL SELECTIONS	APPLICATION DEVELOPMENT	BUSINESS ANALYSIS	DATA/DOCUMENT MGMT	EMERGING TECH/TRENDS
10:00	1 Strategies in Building a Trusted and Secure Cloud	2 SharePoint 2010 Technical Review	3 The Essential Business Analyst: Change Agent?	4 Manage More Data with Less!	5 Red Ink Rising: The Road to Fiscal Sustainability
11:00	Break in Exhibit Hall - Booth Demonstrations - Silent Auction Bidding - Refreshments				
11:30	11 Measuring Your ITSM Program: Hallmarks of a Successful Program	12 Spring into the Cloud: Understanding Spring as a Cloud Application Development Platform	13 Business Architecture: A Blue Print	14 Leveraging Workflow, Document Management, and e-Forms to Drive HR Processes	15 New Trends in the Government Use of XML Technologies
12:30	Lunch in Ballroom - followed by Dessert Buffet in Exhibit Hall - Booth Demonstrations - Silent Auction Bidding - Refreshments				
2:00	21 Implementing Accessible Technology at State of MN	22 A Brief Introduction to Cryptography for Application Developers	23 User Stories in an Agile World	24 Master Data Management: Understanding the Strategic & Technical Value	25 Securing the Cloud for Government Use
3:00	Break in Exhibit Hall - Booth Demonstrations - Silent Auction Bidding - Refreshments				
3:30	31 Case Study of How to Incorporate and Test Accessibility Requirements	32 Developing an Integrated Configurable Enterprise Web Application	33 Business Analysis Tools We Can Afford	34 Data Security in the Workplace	35 Building a Business Process Application on SharePoint Platform
4:30	Adjourn				

Thursday, December 9, 2010 — Conference Sessions

8:30	Keynote Presentation: <i>"Out of the Ashes: Learning to Survive in a Changing World,"</i> Michael Hingson, Highly Acclaimed Speaker, 9-11 Survivor, Technologist, Michael Hingson Group						
9:30	Passing Break						
	ACCESSIBILITY	APPLICATION DEVELOPMENT	MN ENTERPRISE IT	EMERGING TECH/TRENDS	EMERGING TECH/TRENDS	GOVT ONLINE SERVICES	LEADERSHIP / MGMNT
9:45	41 Read a Good Caption Lately? Accessible Video "How-To"	42 Introduction to Groovy	43 Microsoft Office 365: Understanding the State's Move to the Cloud	44 Sparklines, Slicer & Backstage View? Features of MS Office 2010	45 <i>session coming, please see website</i>	46 What We've Learned from a Year on the Social Web	47 Finding Your Strengths for High Performance Teams and Leaders
10:45	Passing Break						
11:00	54 An App for Access	55 Succeeding with Test-Driven Development	56 Security Metrics: Wishful Thinking for Government Entities	57 Demystifying Linux?	58 Art of War Version 2.0: Sun Tzu vs. the Hackers	59 E-JAM & Tech Connections: MnDOT's Social Media & Collaboration Technology	60 Don't Trust "Trusting Your Gut"
12:00	Lunch						
1:15	67 Top 10 Accessibility Check Points	68 Automating Your Software Build Process	69 Get Technical Staff ASAP: Using the State's Accelerated Program	70 Data Center Consolidation: Case Study of People, Process and Tech	71 Top Five Reasons Cloud Computing Wins	72 Web 2.0 Technologies for More than just "Socializing"	73 eWorkPlace — Giving MN a Competitive Advantage
2:15	Passing Break						
2:30	80 Accessibility and Procurement	81 Best Practices of Service Oriented Architecture	82 Building Identity Management for the State	83 Geospatial and IT	84 Options for Rapid Desktop & Mobile Application Development	85 How to Win Twitter Friends and Influence People	86 IT Legal Issues for NonLawyers
3:30	Adjourn						

Preliminary Schedule — IT Symposium At-A-Glance

Tuesday, December 7, 2010 — Full Day and Half Day Seminars

	HALF DAY	HALF DAY	HALF DAY	FULL DAY	FULL DAY	FULL DAY
8:30 to 12:00	T6 Effective Approaches to Requirements Gathering in Gov't Organizations	T7 Proactively Manage Risk on Every Project? Yes We Can!	T8 Gender, Generations and Global Communications: Succeeding in a Diverse Workforce	T17 IT Auditing: Penetration Testing Basics (includes lunch)	T18 Rapid Web Development Using Grails (includes lunch)	T19 Exploring for Innovations: The X-Treme Brain Seminar (includes lunch)
12-1:00	Lunch Break					
1:00 to 4:30	T14 UPDATE: Future Technologies You Should Know NOW!	T15 Agile Estimation and Planning	T16 Change and Stress and Doing More with Less: 2010 Mental Stimulus Package			

Wednesday, December 8, 2010 — Conference Sessions and Exhibit Show

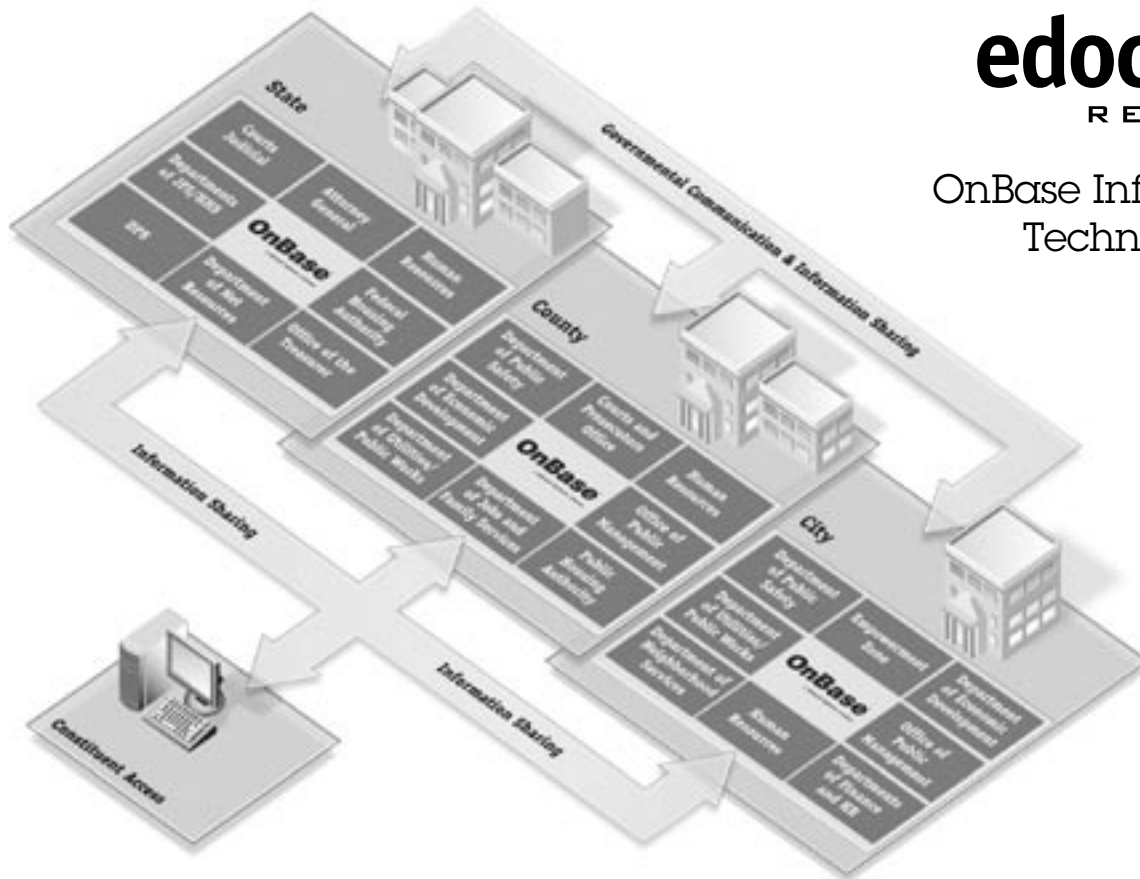
8:30	Keynote Presentation: <i>"The Trust Edge: What Top People Do and How They Do It"</i> David Horsager, Award-winning Speaker and Author, Horsager Leadership					Exhibits Open
9:30	Break in Exhibit Hall - Booth Demonstrations - Silent Auction Bidding - Refreshments					
	INFRASTRUCTURE	LEADERSHIP / MANAGEMENT	PERSONAL/PROF DEVELOPMENT	PROJECT/PORTFOLIO MGMT	SECURITY	
10:00	6 Virtualizing Desktops: Where It Makes Sense	7 I Like Your Style: Personality Style Awareness Shows Clear Path	8 Social Engineering: How to Detect it and STOP IT. COLD.	9 Agile Project Management in a Waterfall World	10 Horses, Carts, Devices and Policies: Implementing Security Policies	
11:00	Break in Exhibit Hall - Booth Demonstrations - Silent Auction Bidding - Refreshments					
11:30	16 Virtual Desktop Comparison Study	17 The Trust Edge II	18 The Annoying Co-Worker ... What Can I Do?	19 Integrating Agile and Business Analysis Practices	20 Your Data Is Your Life: Practical Data Protection Steps	
12:30	Lunch followed by Dessert Buffet in Exhibit Hall - Booth Demonstrations - Silent Auction Bidding - Refreshments					
2:00	26 Maturing IT: Leveraging and Integrating TOGAF, ITIL, Project Mgmt and TQM	27 Emotional Intelligence for Leaders	28 Staying Sane from 9 to 5: Conquering Workplace Frustration	29 Practical Portfolio Management	30 Nuts and Bolts of Computer Forensics	
3:00	Break in Exhibit Hall - Booth Demonstrations - Silent Auction Bidding - Refreshments					
3:30	36 Building Your Hybrid Cloud	37 Writing to Get Things Done	38 How to Program Emotional Intelligence Into Your Daily Life	39 Project Portfolio Management: Does it Work?	40 Security Best Practices for Remote Support	
4:30	Adjourn					

Thursday, December 9, 2010 — Conference Sessions

8:30	Keynote Presentation: <i>"Out of the Ashes: Learning to Survive in a Changing World,"</i> Michael Hingson, Highly Acclaimed Speaker, 9-11 Survivor, Technologist, Michael Hingson Group					
9:30	Passing Break					
	PROF DEVELOPMENT	PROJECT/PORTFOLIO MGMT	SECURITY	TESTING	SPECIAL SELECTIONS	SPECIAL SELECTIONS
9:45	48 Verbal and Nonverbal Skills for Creating a Favorable First Impression	49 Higher Quality Apps at a Lower Cost: Magic of Lean and Agile Technologies	50 Aligning Data Security and Access with MN Data Practices Act	51 SQL and Tonic, Gen Up Some SQL for Faster Testing	52 The Desktop Virtualization Journey	53 Information Classification and Policy Management
10:45	Passing Break					
11:00	61 Accelerated Time Management: Doing Twice as much in Half the Time	62 Project Management vs. Program Management: Strategies for Transition Success	63 Managing Data Security During Asset Disposition	64 Inject Confidence and Quality into Your Projects with Embedded Testing	65 Mobilize Your Enterprise Application and Get Moving with Mobility!	66 Symantec Solutions for IT Evolution
12:00	Lunch					
1:15	74 People Reading Skills to Improve Communication	75 Project Management (Lite)	76 The Accidental Insider	77 Frugal Application Security Testing	78 Quick Implementation of CRM with Lower TCO through the Cloud	79 <i>session coming, please check website</i>
2:15	Passing Break					
2:30	87 How to Conquer Rambling and Emphasize Your Point in Just 3 Sentences	88 Achieving Project Business Goals: Project Completion is only the Beginning	89 Quantifying User to System Authentication Strengths for Online Transactions	90 What Makes a Good Unit Test?	91 National Health Info Network's Impact on Security/Privacy of Health Data in MN	92 <i>session coming, please check website</i>
3:30	Adjourn					

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MORNING HALF DAY SEMINAR:

T1 Keeping Your Project Healthy: Handling the Plans, Processes & People to Avoid the ER

Dr. Michael A. Sheppeck, Associate Professor, Dept of Management, University of St. Thomas
Don Jones, Director, Administrative Services, Ramsey County Community Human Services

Limited to 50 participants – first come, first served!

More than ever, government projects must run efficiently and deliver on promised results. The seminar begins with proven fundamentals involving the planning, processes and people that make for healthy projects. You'll learn how to assess your project in each of these areas. Then you'll get the tools you need to diagnose root causes of project troubles, and techniques for recovering your project's health -- and avoid the ER.

The presentation takes a focused and balanced approach to project management, and to dealing with troubled projects in particular. The tips, tools & techniques presented here will help all project managers keep their projects healthy. It also provides recommendations on how to diagnose and recover those projects that are really struggling. Recent literature on recovering or rescuing troubled projects was reviewed as background for the session.

By attending this session, you will obtain:

1. A review of the fundamentals for successful project management -- the essentials for project planning, processes and leadership & teamwork.
2. A list of the top 10 sources of project risks (and potential troubles) as identified by the experts.
3. Ways to recognize the signs and symptoms of a troubled project early on; and why we don't admit to problems in our projects.
4. Checklists for identifying key project planning documents and processes which may be missing.
5. Interview/survey tools to help diagnose leadership and team issues.
6. A strategy for implementing the project recovery plan.
7. A list of resources for continued learning.

Participants will participate in a team exercise which will help them identify risks, diagnose root causes behind symptoms of trouble, and plan an effective project recovery.

MORNING HALF DAY SEMINAR

T2 What Is so Hard about IT Communication?

Mary Knudsen, Application Development and Business Analysis Supervisor, MN Dept of Health

Limited to 50 participants – first come, first served!

One of the biggest obstacles in getting Information Technology projects implemented is the communication chasm between the business and the IT interests. This is especially true in the public sector, where issues of security and accountability seem to both inform and get in the way of all of the parties' judgments. This course addresses some of the inherent reasons for this chasm and how to address it. We will provide tools to address some of the most common areas of confusion and dissatisfaction with the IT-Business connection.

By attending this session, you will:

1. Learn how to turn "Us vs. Them" into "We". Take time to establish the right relationship with the right people.
2. Learn about good conflict vs. bad conflict. Diversity and perspectives are positive - learn how to use them.
3. Master clarity, transparency and legitimacy.
4. Getting to agreement, consensus or consent.

Participants will benefit from a presentation of background information, introduction of tools and processes, and group activities with case studies. The case studies will address different IT specialty areas, including application development, desktop support, infrastructure support, and change management. Case studies will be selected based on class participants' interests.

MORNING HALF DAY SEMINAR

T3 SharePoint 2010 – Making a Good Thing Better

Don Donais, IT Educator/Trainer/SharePoint Specialist, Benchmark Learning

Limited to 50 participants – first come, first served!

SharePoint 2007 was widely adopted by many different organizations. This product gave organizations the ability to manage documents, collaborate, and build Line of Business applications that integrated into this platform. So what could Microsoft do to improve upon this? Quite a lot! This session will look at how Microsoft built off of SharePoint 2007 to allow organizations to take full advantage of collaboration online and offline, social networking, document management, compliance, and integration of business applications more comprehensive platform.

Prerequisites: Familiarity with the SharePoint product or other document manage and collaboration applications.

Topics to be covered:

- Foundation information about SharePoint 2010 Products
- Introduction to SharePoint 2010 Wheel
- In SharePoint 2010 Wheel, features covered include: Sites, Communities, Content, Search, Insights, Composites
- SharePoint Designer

MORNING HALF DAY SEMINAR

T4 Software Security Remediation: How to Fix APPLICATION VULNERABILITIES

Dan Cornell, OWASP Trainer, Principal, Denim Group, San Antonio, Texas

Limited to 50 participants – first come, first served!

This seminar teaches attendees how to fix security vulnerabilities in existing software. It provides a mix of discussion of project concerns for planning and managing remediation efforts with hands-on coding examples. The focus is on the practical: how to use limited resources to make significant improvements to the security of target applications. Code examples use the OWASP ESAPI Java and Microsoft Web Protection Library.

By attending this session, you will learn:

1. How developers and security analysts can deal with their existing portfolios of insecure applications.
2. Practical ways to use limited resources to make significant improvements to the security of target applications.
3. How to risk-rank vulnerabilities, estimate remediation tasks, perform coding fixes for vulnerabilities and demonstrate the effectiveness of fixes.

MORNING HALF DAY SEMINAR

T5 Assessing and Managing IT Risk in the Cloud

John McCumber, Chief Strategist, Symantec, Herndon, VA

Limited to 50 participants – first come, first served!

Security has always been a major concern for state and local governments. Cloud computing promises major cost savings for resource-strapped agencies and jurisdictions. How can you be sure you can still effectively manage security in this outsourced environment? This seminar will help you define the key issues and policy imperatives that make cost-effective cloud computing possible for state and local entities. We will also be covering the specific strategies you need to be able to transition from standardization, consolidation and into a cloud-based architecture.

By attending this session, you will:

1. Learn the key principles of security and risk management in IT systems
2. Determine how state and local entities establish and enforce the appropriate policies
3. Define how to translate those policies to a cloud environment through the use of emerging technology, SLAs, and vendor audits
4. Look for ways to leverage this approach to reduce costs and improve efficiencies
5. Perform exercises to sharpen your ability to identify cost-cutting opportunities

MORNING HALF DAY SEMINAR

T6 Effective Approaches to Requirements Gathering in Government Organizations

Devan Shepherd, CEO/CTO, Author/Trainer, XMALpha Technologies

Limited to 50 participants – first come, first served!

In the quickly evolving realm of business analysis there is no shortage of theory, and then there is real-world practice. As it turns out, some of the theory is best left to textbooks. This seminar will focus on tried and proven methods, tricks, and techniques, that lead to better requirements gathering and ultimately more successful results, in the unique world of government organizations.

By attending this session, you will:

1. Learn some elicitation tricks and approaches that work
2. Discover how to reduce scope creep by as much as 50%
3. Discuss why it is that some of the "traditional" rules don't apply to government agencies
4. Explore concepts, techniques, and methodologies that have been proven on real world projects
5. Examine effective approaches to requirements-based problem solving
6. Take-away nearly 50 "best practices" that come from an exhaustive study of requirements lessons learned.

MORNING HALF DAY SEMINAR

T7 Proactively Manage Risk on Every Project? Yes, We Can!

Karen Rainford, PMP, MBA, M.S. in PM, Professor, St. Mary's University

Limited to 50 participants – first come, first served!

Proactively dealing with threats and leveraging opportunities is key to project success, so why is managing risk one of the least understood and most frequently ignored areas of project management? This hands-on seminar lets you apply risk management best practices to a project case study, and provides checklists and tools to help you transfer and apply risk techniques to your organization's project practices.

By attending this session, you will:

1. Learn how to approach risky, complex, high-visibility projects with proactive assessment techniques to reduce uncertainty
2. Turn the phrase "I told you so" into "We were prepared for that" on small and large projects.
3. Interact in teams using a case study to approach, list, assess, respond to and track risks.
4. Tailor risk management processes to IT infrastructure and software development challenges.
5. Learn techniques that speed up the process of agreeing on which risks merit response planning.

MORNING HALF DAY SEMINAR

T8 Gender, Generations, and Global Communications: Succeeding in a Diverse Workplace

Kit R. Welchlin, Professional Speaker, Welchlin Communication Strategies

Limited to 50 participants – first come, first served!

National differences aren't the only dimensions of culture. Within a society, co-cultures have different communication practices. Some scholars have characterized men and women as belonging to different co-cultures, claiming that each gender's style of communication is distinct. They also suggest that competent communicators are able to adapt their style to suit the individual and cultural preferences of others.

Given the diversity of the workplace, IT Professionals need to be competent and feel confident to make adjustments in their communication style to increase the odds of career success. This workshop provides a variety of ways to respectfully explore differences to consider and strengths to appreciate when considering diversity. Through short lectures, lively discussions, individual exercises and small group activities, you'll learn proven techniques to help you develop intercultural communication competence.

By attending this session, you will:

1. Learn the seven characteristics of competent communicators
2. Learn your communication style and how to modify your approach for career success
3. Recognize true differences in the way men and women communicate
4. Learn the strategies to communicate across the generations at work
5. Learn guidelines for communicating across cultures

AFTERNOON HALF DAY SEMINAR

T9 **Inventing Innovative Insights: Your Ultimate Competitive Advantage**

Dennis Stauffer, Chief Insight Officer, Insight Fusion

Limited to 50 participants – first come, first served!

Great leaders and organizations are those who generate timely insights as needed, over and over (Think Apple or Google) insights that prompt innovative new ideas and strategies. It's a skill anyone can master. In this interactive seminar, you will explore the art and science of gaining practical professional (and personal) insights, using a proven systematic approach that taps into some natural strengths that you already have but that few of us fully leverage.

By attending this session, you will:

1. Cut through the clutter to discern the most relevant information and patterns, and generate innovative ideas.
2. Develop insight as a personal discipline that you can apply to any professional or personal challenge.
3. Overcome mental inertia to solve novel and difficult problems, and adapt strategies to changing circumstances.
4. Enhance your ability to draw insights from others - a crucial leadership skill.
5. Increase your mental agility.
6. Have fun gaining your own fresh insights.

The day will be an interactive combination of individual and group exercises, lecture and discussion

AFTERNOON HALF DAY SEMINAR

T10 **How to Deliver Your Brand and Web Presence Successfully**

Steve Mueller, IT Application Manager, MN Dept of Public Safety; Allan Neoh, Team Lead and Architect, MN Dept of Public Safety

Limited to 50 participants – first come, first served!

Gain insight into the Minnesota DPS's deployment of SharePoint 2010 for its public websites from RFP to production release. Learn from their experiences with lectures and demos that share the challenges and lessons learned, project and management strategies, effective processes, and best practices for web governance and accessibility compliance.

This interactive seminar will provide you with a set of best practices, strategies and project approach to implement a highly useful and compliant web site that enables you and your team to be successful.

Topics

1. Project Overview - implementing Content Management Systems for a large, diverse organization.
2. Building the Right Foundation – approach the project holistically, setting the expectations, building the project teams, creating the support teams and managing risks through communication, change and management strategies.
3. Understanding Identity - creative analysis approach for a user centric portal.
4. Making Sense of it All – using information architecture to design a user centric portal for desktop and mobile.
5. Looking Awesome and Working Beautifully – a user centric approach to create highly usable and public friendly designs.
6. Compliance for Today, Tomorrow and Beyond - best practices for Standards Compliance (Section 508 and WCAG 2.0).
7. Peppering Quality from Beginning to End – strategies to building a quality solution.

AFTERNOON HALF DAY SEMINAR

T11 **Windows 7: Finally Microsoft Was Thinking!**

Don Donais, IT Educator/Trainer/Windows 7 Specialist, Benchmark Learning

Limited to 50 participants – first come, first served!

What led to the release of one of Microsoft's most successful operating systems launches? Why were Beta testers of Windows 7 saying this was a keeper even before it was available for market? This takes a look at why organizations should adopt Windows 7 and put their energy into making this the OS that will replace Windows XP. Topics will include: User Account Control, Reliability Monitor, Networking and Wireless capabilities and much more.

Prerequisites: Working knowledge of Windows client products including Windows 2000, XP and Vista

Topics to be covered:

- Advances in the User Interface
- Advances in Supporting Windows Client
- Networking Considerations
- Security Considerations
- Applications Compatibility Considerations

AFTERNOON HALF DAY SEMINAR

T12 **Leveraging the .NET Development Platform**

Rockford Lhotka, Technology Evangelist, Magenic

Limited to 50 participants – first come, first served!

The Microsoft .NET framework provides a broad and flexible development platform. It can be challenging to keep up with all the options. This session will provide a thought model for understanding all the parts of .NET, and how you can leverage its capabilities effectively in your application development efforts.

By attending this session, you will:

1. Understand the breadth of the current .NET development platform.
2. Learn how .NET enables web development through HTML5/AJAX and Silverlight.
3. Learn how Silverlight and WPF will enhance smart client development.

AFTERNOON HALF DAY SEMINAR

T13 The Accessible Web Developer: What it TAKES TO MAKE YOUR WEBSITE ACCESSIBLE

Michael Tangen, Web/UI Designer and Developer, MN Office of Enterprise Technologies

Limited to 50 participants – first come, first served!

Are you mystified about what it takes to ensure that your website is accessible? Are you looking for clarity surrounding the State of Minnesota's accessibility guidelines? Are you a web developer or advanced content creator and need some tips and resources for improving your accessibility skills and know-how?

We'll address these questions and more in this seminar, where we'll cover:

- The web accessibility standards that Minnesota has adopted and why compliance is important (Web Content Accessibility Guidelines – WCAG 2.0)
- A review of proper web site/document structure
- The do's and don'ts of building accessible web layouts and content
- Creating accessible Javascript/AJAX
- Resources that are available for testing your websites for compliance

Each subject area will include live code samples you can download, opportunities for Q&A, and exercises to improve our understanding of what makes a website accessible. The fundamental goal is for you to walk away with the knowledge, code samples, tools and resources to make your website more accessible for all audiences, and to take out the guess work and mystery surrounding web content accessibility.

AFTERNOON HALF DAY SEMINAR

T14 UPDATE: Future Technologies You Should Know NOW

Dr. David Bouchard, Professor and Coordinator, Metropolitan State University

Limited to 50 participants – first come, first served!

Major update of a very popular presentation: Even in a tough economy, technological innovation is a major driver of change. With the profitability of technology companies, driven by technological innovation (consider Apple and "iEverything"), many believe that the triggers for restoring economic health will be found in new technologies.

This presentation will show how to evaluate new technologies, predict successes and develop strategies for keeping up and, perhaps, even staying ahead to technological change. As always, there will be many "gee whiz" examples presented, but they will be placed in a context that prepares you for the future. New models of analyzing and predicting the transformative and disruptive aspects of technology are presented with MANY exciting examples. Amazing!

By attending this session, you will:

1. Learn key models, concepts and examples of technological change
2. Review a survey of emerging technologies with implications for agencies to apply
3. Learn how to better manage technological change and innovation, both personally and professionally

AFTERNOON HALF DAY SEMINAR

T15 Agile Estimation and Planning for a Traditional Project Manager

Manoj Vadakkan, Agile Coach / Release Manager, CGI Federal, Reston, VA

Limited to 50 participants – first come, first served!

One of the challenges in introducing Agile to a phase gate oriented organization is introducing the concepts of Agile estimation and planning. This seminar will equip you with the knowledge necessary to introduce the concepts of Agile Estimation and Planning. During the presentation, attendees will go through an example to estimate the effort needed for a project.

By attending this session, you will learn:

1. The fundamentals of Agile Estimation and Planning using User Stories and relative estimation.
2. How to create a Release Plan, Cost Estimate, and staffing plan in Agile
3. How to develop templates and institutionalize the knowledge of Agile estimation.

The seminar will combine mini lectures with hands-on and group activities to enhance learning experience.

AFTERNOON HALF DAY SEMINAR

T16 Change and Stress and Doing More with Less: 2010 Mental Stimulus Package

Kit R. Welchlin, Professional Speaker, Welchlin Communication Strategies

Limited to 50 participants – first come, first served!

Researchers claim that well over 80% of the world's technological advances have occurred since 1900. More information has been produced in the last 30 years than in the previous 5,000 years. Either you take personal responsibility for continuing your education, or you will end up without the knowledge you need to protect your career.

It is important to practice strategies for stress management in changing times. If we can't manage the stress, we won't be able to make the change. Change is the norm and to resist it can ruin your career. Learn the strategies to develop the courage to invest energy in finding and seizing the opportunities brought by change. Emphasize action. Develop the reputation as one who pushes change along.

This interactive workshop includes lecture, individual work and small group exercises.

By attending this session, you will:

1. Recognize the three key drivers of change
2. Recognize the thirteen mistakes we make when facing transition
3. Learn thirteen new work behaviors to become a quick-change artist
4. Learn fifteen physical remedies and fifteen psychological strategies to manage the stress
5. Learn twenty time management tips to get more done with less

FULL DAY SEMINAR

T17 IT Auditing: Penetration Testing Basics

Randy Romes, CISSP, MCP, Principal, LarsonAllen
Brian Johnson, CISSP, CISA, Manager LarsonAllen
Chris Knight, GCIH, MCSA, MCTS, LarsonAllen

Limited to 50 participants – first come, first served!

Organizations spend a tremendous amount of effort and resources to secure their perimeter connections to the Internet. In spite of this effort, hackers still find ways to compromise sensitive data. The TippingPoint 2010 Top Cyber Security Risks report identifies “client side” software vulnerabilities and “Internet facing web application” vulnerabilities as the top two issues organizations face. In addition, the Trustwave 2010 Global Security Report indicates most breaches result from remote access with default vendor credentials and “trusted” 3rd party connectivity.

This session will look at some common ways that hackers take advantage of these situations to breach organization defenses, whether it is the systems that are Internet accessible (Outside → In attacks), or via systems that reach out to access the Internet (Inside → Out attacks). The session has been updated from previous years with new trends and tools.

This is a hands-on session. Participants will be provided with a “hacker” laptop and software tools. We will demonstrate tools and techniques to identify risks and vulnerabilities and the participants will practice with the tools against live systems.

By the end of this session you will:

1. Recognize and understand common hacker attack methods and privilege escalation scenarios.
2. How to effectively use the tools demonstrated during the course to identify vulnerable systems on your.
3. How to develop audit and hardening procedures to perform on a periodic basis as part of their normal implementation and administration processes.

Key Concepts:

- Defense in depth
- Web application vulnerabilities
- Inside-out attack methods
- Default open systems
- Administrative completeness
- Auditing as a continuous improvement mechanism

FULL DAY SEMINAR

T18 Rapid Web Development Using Grails

Scott Hickey, Senior Consultant, Object Partners, Inc.

Limited to 30 participants – first come, first served!

Utilizing the convention over configuration paradigm for building database backed web applications, Grails brings together the best best-of-breed Java technologies such as Hibernate, Spring, Sitemesh and Groovy to enable an amazing level of productivity for Java based programming teams. In this hands-on session, we’ll cover the major areas of Grails while building a fully functional web application.

This hands-on session will include a mixture of lectures and labs. The material will assume you have some experience with Java and web development. You will be provided with a VMWare image that will contain a completely configured Grails development environment that can be used for the labs as well as continuing your Grails work after you leave. You should bring a laptop with the free VMWare player already installed or you may use a laptop provided by the conference.

At the end of this session, you will able to:

1. Create a new Grails project from scratch and understand the default conventions provided by the Grails framework
2. Implement a complete database backed web-application that implements transactional database create, read, update and delete functionality.
3. Use the built-in Grails scripts for automated unit tests, integration tests and deployment.

Key Concepts:

- Groovy programming language essentials
- Modeling a domain using GORM - Grails Object-Relational Mapping
- Implementing application flow using Grails controllers
- Implementing the user interface with Grails’ views, forms and layouts
- Installing and use common third-party plugins
- Installing and using the Spring Security Framework plugin

FULL DAY SEMINAR

T19 Exploring for Innovation: The X-Treme Brain Seminar

Patrick F Johns, President and CEO, PFJ Communications, Dallas, Texas

Kathy Ridley, Founder, Right Brain Release, Dallas, Texas

Limited to 50 participants – first come, first served!

This engaging and interactive seminar will take you on a journey to better understand the role of the brain and the mind. You will look at new ways of learning, thinking and the basic nature of motivation and change. All materials are designed to teach you a new perspective on leadership and personal productivity. This multimedia event will incorporate PowerPoint, video and audio presentations, graphics display, and a range of hands-on interactive exercises.

Topics addressed:

- Understanding the core principles of Innovation, Creativity, Imagination, Logic, Focus, Quantum Thinking and Intelligence
- The physiology, psychology and challenges of change
- The Field of Dreams and the O.M.R. leadership model: “Build it and they will come”
- Basic brain fundamentals in review
- “The Motivational Hierarchy” - Ladder to Excellence in the workplace

Interactive activities include:

- Brain balancing techniques
- Firefighter Circle of Trust
- Emotional Hierarchy Interactive, utilizing “Cognitive Behavioral Therapy” technique for emotional control
- Exercise from “Drawings from the Right Side of the Brain”
- Right Brain Release Drawing and Painting Art Exercise
- “Personality Style Analysis” review and mini course

Participants will take away techniques, information and easy-to-use exercises guaranteed to support better mental management, productivity and balance, including:

- 70 basic Brain Building Tips
- Personality Style Analysis Kit
- A signed copy of Pat’s frame ready print “Cloud Nine”
- Various other handouts and creative right brained project art

SPECIAL SELECTIONS

1 Strategies in Building a Trusted and Secure Cloud

Dr. Sunit K. Khanna, Technical Solutions Architect, Public Sector, Cisco, Redwood City, California

Cloud computing presents state and local governments with a transformational methodology to address challenging mission objectives. The ability to contain cost, increase agility, alleviate resource constraints, and provide a greener IT environment allows officials to focus on their core missions and ultimately provide a more innovative, transparent, and participatory government to citizens. It is critical for state CIOs and IT architects to understand cloud computing, as it is an evolving entity that develops out of a demand from the Internet community.

APPLICATION DEVELOPMENT

2 SharePoint 2010 Technical Review

Greg Moser, Director of Software Development, Computer Integration Technologies, Inc.

With the release of SharePoint 2010 in May, there are several new features of the new version of this popular Microsoft product. SharePoint 2010 allows faster adoption with the new user interface, offers improved collaboration with Office 2010 and provides continued productivity, regardless of location.

BUSINESS ANALYSIS

3 The Essential Business Analyst: Agent of Change?

Linda Finley, Director, Public Sector Trisential

Of the many critical functions a Business Analyst performs to ensure successful delivery of projects, perhaps the most overlooked and under planned role they play is that of change agent. From the very first requirements interview, the BA begins socializing the changes the project will bring, and through the requirements methodology, he or she drives the picture of the "new normal" that will exist following deployment.

DATA AND DOCUMENT MANAGEMENT

4 Manage More Data with Less!!

Joel Kaiser, Storage Architect, TSG; Jeff Anderson, Engineer, STORServer

Increased scrutiny on government spending requires IT departments to leverage existing technology to maximize ROI and to invest wisely in new technologies. Government agencies also need to utilize new technologies to maximize their budget limitations and increase their administrative productivity.

TSG is presenting two technologies that will help you accomplish these goals. First we'll overview IBM's revolutionary new storage product. XIV, XIV, provides tierless storage virtualization, with enterprise performance and availability, at tier 2 cost. Learn how easy this new product is to use and manage, and take your storage infrastructure to the next level. Low TCO, non-disruptive scalability, all inclusive software and much more make this product a must on your short list. Secondly, Back-up Appliances are comprehensive solutions for data backup providing a suite of easy-to-use, fully integrated data protection solutions for data backup, archive data, and disaster recovery. STORServer Back-up Appliance is a scalable product and includes features like disk-to-disk back-up, built in data deduplication, automated off-site recovery and much more.

EMERGING TECHNOLOGIES AND TRENDS

5 Red Ink Rising – The Road to Fiscal Sustainability

Steve Dahl, Director, Deloitte Consulting LLP

In the wake of a global recession, cities, states, and nations around the world are bracing to deal with a rising wave of red ink. As debt grows, governments are at risk of tumbling into The Gap which represents the imbalance between revenue and expenditures and governments' struggle to improve performance and catch up to a new economy. But the road to fiscal balance will not be an easy path to tread – there is no definite solution, quick fix, or step-by-step guide. The journey will entail a concurrent navigation of three distinct phases: conceptual, political blueprint, and transformation.

INFRASTRUCTURE

6 Virtualizing Desktops: Where it Makes Sense

Jeff Whitman, Senior Systems Engineer, VMware

Desktop virtualization is all the rage! Why? Mostly because customers simply don't want to replace every single PC when they move to Windows 7! The second reason is that virtualization and its features have worked so well with servers in the data center, the IT department is being asked to simplify desktop management, too. Join us for an interactive presentation on the value of implementing virtual desktops.

LEADERSHIP AND MANAGEMENT

7 I Like Your Style: Personality Style Awareness

Pat Johns, President/CEO, PFJ Communications, Dallas, Texas

This is a look at Personality Style Analysis in a way that is useful and will bring greater efficiencies to the workplace. The key word is VERSATILITY, described as being what the other person needs us to be to more efficiently achieve our goals together and it is a choice! Simple terms: Expressive, Driver, Analytical and Amiable describe us best!

PERSONAL AND PROFESSIONAL DEVELOPMENT

8 Social Engineering: How to Detect it and STOP. IT. COLD.

Joel R. Helgeson, Senior Security Fellow, SECURE ITnet

Let's forget technology for a moment and talk about the fundamental issue of social engineering. It is an attempt to defraud a person or group by gaining their confidence. The core concepts have not changed - but technology has given the criminal an unfair advantage. Once you know the tricks, I guarantee you'll never, ever be a victim again, I promise.*

PROJECT AND PORTFOLIO MANAGEMENT

9 Agile Project Management in a Waterfall World

Ryan Swiderski, Senior Consultant, Wipfli LLP; Paul Kjer, Manager, Wipfli LLP

Many organizations approach IT projects in the traditional way, using the waterfall methodology with a "Big Design" followed by a build-out, testing, and deployment. While this approach does have its advantages, project managers and IT leaders should be aware of agile approaches to help reduce project risks and focus on delivering the key objectives of any IT project.

SECURITY AND DISASTER RECOVERY

10 Horses, Carts, Devices, and Policies: How to Avoid "Stepping in It" When Implementing Security Policies

Robert Edinger, MSIA, CISSP, Audit & Security Manager, Milestone Systems, Inc.

Whether it's a firewall, VPN, application delivery device, DLP, proxy server, or any other network security hardware, the policies you implement through the device will cause rippling effects throughout the enterprise. But when policies have the proper foundation, implementation can be accomplished with positive effect and without a mess.

SPECIAL SELECTIONS

11 Measuring Your IT Service Management Program: Hallmarks of a Successful Program

Michael Orth, Director, ITIL Practice, Column Technologies

Many organizations embark on a transformational journey without clearly defining how they will know what "it" looks like when they arrive at their destination. In fact, many times the destination is quite vaguely defined. IT Service Management (ITSM) Programs clearly provide transformational benefits for an organization. An ITSM program has many elements that when artfully integrated will fully capitalize on the immediate and long-term benefits inherent in the ITSM journey.

APPLICATION DEVELOPMENT

12 Spring into the Cloud: Understanding Spring as a Cloud Application Development Platform

David Anderson, Senior Systems Engineer, VMware

This session will provide a brief technical overview of Spring, the most popular enterprise Java development framework, and then will focus on the best practices for Spring-based on cloud application development. Using Spring's dependency injection and configuration controls, Spring-based applications can become portable from the developer desktop to the enterprise datacenter and into the cloud.

BUSINESS ANALYSIS

13 Business Architecture: A Blueprint for Aligning Business and IT

Dean Larson, Independent Consultant, Enterprise Analysis Consulting

To deal with rapid growth and increased complexity, institutions are turning to Business Architecture as a technique and discipline for helping them manage the organization. A Business Architecture provides leaders with a blueprint view of an entity's strategy, capabilities, processes, knowledge and organization. With this blueprint view, the deployment of IT assets and projects can be done efficiently and strategically.

DATA AND DOCUMENT MANAGEMENT

14 Leveraging Workflow, Document Management, and E-Forms to Drive HR Processes

Tyson Smith, Senior Solutions Specialist, eDocument Resources

A component of every government agency, human resources is the foundation of a productive workplace. Agencies must become efficient managing HR functions to attract and maintain good talent. EDMS solutions increase productivity and reduce costs by automating critical processes such as recruitment, selection, performance evaluations, compensation plans, and time-off requests.

EMERGING TECHNOLOGIES AND TRENDS

15 New Trends in the Government Use of XML Technologies

Devan Shepherd, CEO/CTO, Author/Trainer, XMALpha Technologies

Whether championing a new era of electronic government publishing and content management, designing sophisticated rich database applications, or delving into interoperable data exchange, XML offers an opportunity to create industrial-strength, self-describing, data-driven solutions. This seminar will focus on what has changed recently in the world of XML, and what we might expect in the near future.

INFRASTRUCTURE

16 Virtual Desktop Comparison Study

Richard Platt, Sr. IT Architect, Sage Technology Group

In this session we will do a comparative study of the 3 main virtual desktop initiatives; VMware, Microsoft and Citrix. We will also cover the best practices for moving towards a virtual desktop infrastructure and at a high-level what to expect. You will leave with a better understanding of what virtual desktop is and can do for your organization; you will also have an understanding of what it will take.

LEADERSHIP AND MANAGEMENT

17 The Trust Edge II

Dave Horsager, Award-winning Speaker/Author/Educator, Horsager Leadership Studio

Do you want to be more effective and efficient? In his keynote, The Trust Edge, Dave shares 4 of his 8 Pillars on how to gain The Trust Edge. In this session, Dave will explain the remaining four pillars to help you earn the competitive advantage. Here he will also explain great tips for getting more done in less time with fewer resources.

PERSONAL AND PROFESSIONAL DEVELOPMENT

18 The Annoying Co-Worker...What Can I Do?

Jon Buck, IT Educator/Trainer, Benchmark Learning

When co-workers don't see eye to eye in the workplace, it decreases productivity. Dealing with annoying co-workers can be a daily challenge. In this session you will discover strategies to overcome dealing with the annoying co-worker at the lowest level possible. This delivery is a discussion session featuring a "back and forth" with the audience.

PROJECT AND PORTFOLIO MANAGEMENT

19 Integrating Agile and Business Analysis Practices

Steven Pine, Senior Consultant, Trissential; Linda Finley, Director, Trissential

This session will focus on addressing two questions about Agile methodology: How to decide how many and what Agile practices to adopt; and how to use Agile with your existing business analysis processes. You'll learn: 1) the definition and differences between Agile management practices and agile organizational behavior...which is right when, and how they work, 2) the relationship between Agile practices and business analysis practices, 3) how to integrate Agile practices into your organization, especially with respect to business analysis and capturing requirements

SECURITY AND DISASTER RECOVERY

20 Your Data Is Your Life: Practical Data Protection Steps

Simon Hunt, Vice President and CTO, McAfee Data Protection, McAfee, Inc., Naples, Florida

With the ever changing regulatory landscape, increase of novel threats, and the continuing trend to mobilize data, it becomes increasingly important to consider how to protect that information from loss or disclosure, and how to protect organizations from the onerous task of publicly disclosing a breach. Mr. Hunt will cover the "5 Practical Steps" to data protection nirvana.

ACCESSIBILITY

21 Implementing Accessible Technology at the State of Minnesota

Rena Rogers, Project Management Specialist, MN Office of Enterprise Technology

For the past year and a half the Technology Accessibility Standards Implementation project has been underway. Accessibility standards have been adopted into the State architecture and cross-agency workgroups led by OET and Dept of Administration staff have been working on tools and training needed for implementation. This session will provide and update on what has been accomplished and what's to come.

APPLICATION DEVELOPMENT

22 A Brief Introduction to Cryptography for Application Developers

Jason Dean, Web Application Developer, Public Speaker/Trainer, Dakota County Technical College

In this presentation we will look at the basics of cryptography. We will discuss how encryption and decryption work and some of the basic principles of cryptography. We will cover the basics of symmetric and asymmetric cryptography, keys and key management, cryptographic modes of operation, and the uses of cryptography. We'll finish with some short practical examples of using cryptography in web application development.

BUSINESS ANALYSIS

23 User Stories in an Agile World

Teresa Tweeton, Sr. Consultant, Hollstadt & Associates, Inc.

Business Analysis is one of the hottest areas of growth in Information Technology. Traditional requirements gathering techniques are very viable, but Agile techniques are becoming more common. When do you consider using traditional requirements, use cases or user stories? What are the key elements of a good user story? Stories of what works and what doesn't work are included from a BA practitioner's perspective.

DATA AND DOCUMENT MANAGEMENT

24 Master Data Management: Understanding the Strategic and Technical Value

Zach Burnett, InfoSphere Specialist, IBM

Master data has taken on an increasing role in enterprise initiatives. Learn how master data forms the foundational glue that alleviates data redundancy, data inconsistency, business inefficiency and poor data governance. Through government specific case studies, learn how master data architecture can provide strategic and technical benefits.

EMERGING TECHNOLOGIES AND TRENDS

25 Securing the Cloud for Government Use

Greg Moselle, Cloud Architect, enStratus

Cloud computing has only begun to impact the public sector. This presentation will highlight the economic, architectural, and strategic value propositions of cloud computing. Additionally, core security concepts will be addressed with specific attention to meeting audit requirements.

INFRASTRUCTURE

26 Maturing IT - Leveraging and Integrating TOGAF, ITIL, Project Management and TQM

Dave Pickens, Principal Consultant/Author, Oracle Corp, Indianapolis, Indiana

Many organizations have initiatives to implement ITIL or an architecture framework of some kind. However, few of these initiatives are labeled successful. Much like a chair requires at least 3 legs, there are often things missing or overlooked when implementing things of these natures. Come learn how to increase the chances of success when implementing ITIL or architecture frameworks within your organization.

LEADERSHIP AND MANAGEMENT

27 Emotional Intelligence for Leaders: Filmmaker and Spy Trainer Reveals Simple Secrets to Read People, Inspire Followers, and Communicate Under Any Pressure

Dean Hyers, Director, SagePresence

Emotional Intelligence (EI) is not as complicated as managers and leaders fear. They know they're supposed to have it, but how do they harness the power of that buzz-word? Dean Hyers, film director, speaker, and undercover-agent trainer specializes in leveraging EI to read between the lines, communicate with more influence, handle any pressure, and ensure that no unintended messages go out through body-language.

PERSONAL AND PROFESSIONAL DEVELOPMENT

28 Staying Sane from 9 to 5: Conquering Workplace Frustration

Greta Grosch, Professional Trainer/Performer/Writer

Stress: "The confusion created when our mind overrides our body's urge to choke the living daylight out of some jerk who desperately deserves it." Dealing with PEOPLE is one of life's greatest stress factors. Using improvisation and audience involvement, our team of actor/trainers takes a lighthearted look at the frustrations you face daily in your office environment and share some techniques for coping.

PROJECT AND PORTFOLIO MANAGEMENT

29 Practical Portfolio Management

Alfred Essa, Assoc. Vice Chancellor, Deputy CIO, Minnesota State Colleges and Universities

Effective prioritization of IT projects is key to optimizing IT investments: it can mean the difference between improved business performance or wasted resources. Using the IT portfolio framework developed at MIT CISR (Center for Information Systems Research), the presentation will present practical techniques and tools for jump starting or revitalizing your IT portfolio management initiative.

SECURITY AND DISASTER RECOVERY

30 The Nuts & Bolts of Computer Forensics

Chris Andrews, CFCE, EnCE, Computer Forensics Specialist, Kroll Ontrack

Computers continue to play an increasingly pervasive role in modern society, impacting criminal and civil cases across the country. For instance, are you looking for the smoking gun hidden among the computer's bits and bytes? Do you have a case or investigation that will require collecting electronic evidence? These concerns and more highlight the complex technicalities behind using information associated with computers.

ACCESSIBILITY

31 How to Incorporate and Test Accessibility Requirements

Mindy DuVernet, Systems Analyst, MN Office of Enterprise Technology

This session is beneficial because it provides information and lessons on how the business analysts, the developers, and the sponsor can work together to create and test for accessibility. You'll learn: 1) examples of use cases for implementing and testing accessibility standards, 2) the approach and processes used to incorporate and test accessibility standards, and 3) the challenges/difficulties experienced.

APPLICATION DEVELOPMENT

32 Developing an Integrated Configurable Enterprise Web Application

Darren Jablonsky, Planning, Research, and GIS Manager, Clarence Manz, MIS Unit Supervisor, and Doug Pirila, MIS Unit Supervisor, St. Louis County

The County's Land Information Portal is an integrated one-stop shop enterprise information window that brings together land record data, public safety information, GIS, and legacy systems through a configurable, secured, and flexible enterprise engine that authenticates users through an active directory and allows staff to quickly create new searches, connect data, and integrate GIS. Built on Microsoft/ESRI technology.

BUSINESS ANALYSIS

33 Business Analysis Tools that We Can All Afford, and a Few We Can't Afford to Be Without

Devan Shepherd, CEO/CTO, Author/Trainer, XMaLpha Technologies

As most government agencies begin to embrace the underlying principles of business analysis, the question often arises about which software products are essential for the well-equipped analyst. This is a topic that can sometimes generate discussion, heart-felt opinion, and even passionate debate, but the unbiased focus here will be primarily on tools that get the job done without breaking the bank in the process.

DATA AND DOCUMENT MANAGEMENT

34 Data Security in the Workplace

Rich Comber, SE Specialist, Check Point Software

This session will focus on security policy development as it relates to managing data, both at rest and in motion. It will also discuss employee education and involvement with data security and suggestions on data classifications and data life cycle. Specific topics addressed include: definition, in the news, check list, security policy and planning, data lifecycle, and end user awareness.

EMERGING TECHNOLOGIES AND TRENDS

35 Building a Full-Featured Business Process Application on the SharePoint Platform

Vaughn Mulcrone, Sharepoint Solution Architect, Next Chapter Technology, Inc.; Marilyn McCarter, CIO, Scott County

With budgets shrinking and workloads increasing, Scott County Human Services turned to technology to help bridge the gap. The ScottWorks case management solution integrates data from the State DHS system of record (MAXIS) with digital case files, document imaging, auto-filled forms, and client scheduling. Learn about this successful build-over-buy strategy which leveraged Scott County's investment in SharePoint.

INFRASTRUCTURE

36 Building Your Hybrid Cloud

Patrick Gibson, Vice President/Cloud Specialist, Sovran Inc.

Cloud computing is technology that everyone has heard about, but not many people know what it is or how to utilize it in their infrastructure. In this session we will cover the different methods an organization can implement to take advantage of this new technology and some of the cost savings that can go along with it.

LEADERSHIP AND MANAGEMENT

37 Writing to Get Things Done

Stu Tanquist, Senior Consultant, Berry Writing Group, Inc.

Learn to use writing as a powerful tool for getting things done. Productivity soars when people clearly communicate what needs to get done and when. In this lively productivity-booster, you'll learn how to present your thoughts clearly and concisely in all business communications. This is not a remedial writing program for "problem writers." This session is for everyone who uses Writing to Get Things Done (WGTD).

PERSONAL AND PROFESSIONAL DEVELOPMENT

38 How to Program Emotional Intelligence into Your Daily Life

Catherine M. Perme, President, C. M. Perme & Associates, LLC

A lot of us "Techie" types can be so focused on analysis and results that sometimes we can put others off without even trying! How can we adapt our daily routine to avoid some of these unintentional consequences? By creating an "interpersonal subroutine" that clicks in when we need it. In this session you will learn how to identify and create subroutine like this for yourself and even have a chance to draft one.

PROJECT AND PORTFOLIO MANAGEMENT

39 Project Portfolio Management - Does it Work?

Joan deMeurisse, Portfolio Management Coordinator, MN Pollution Control Agency

As demand for IT-centric tools and functions rises and resources are diminished, the ability to choose the right IT project is ever more important. The days of the squeaky wheel getting the scarce resources are waning. This session will take you on a journey of how one state agency shifted its project selection process from one that was undocumented and unstrategic to a systematic selection and governance process.

SECURITY AND DISASTER RECOVERY

40 Security Best Practices for Remote Support

Nathan McNeill, VP of Product Strategy, Bomgar, Ridgeland, Mississippi

Identify the key risks and best practices to assure the security of your support operations. Regulated industries and government agencies are required to assure the security and privacy of their data. Remote access and support technologies represent the most common and biggest risk for breaches and misuse of data. Attendees will learn the best practices for assuring the security of remote support operations.

ACCESSIBILITY

41 Read a Good Caption Lately? Accessible Video "How-To"

Jamie Taylor, Technology Specialist, Commission of Deaf, DeafBlind & Hard of Hearing Minnesotans; Jay Wyant, CEO, Remotocom; Lisa Richardsen, Director, CART/Captioning; Emily Bell, Media Accessibility Consultant, CaptionMax; Michael McIntee, Founder, TimeScape Productions

Do you want your online videos to be understood? 10% of Minnesotans are deaf, deafblind and hard of hearing. In 15 years, it is expected to double! Captioning is MN Law. It is also the right thing to do. Learn how to build captioning into your videos to make sure your message isn't lost and is understood clearly.

APPLICATION DEVELOPMENT

42 Introduction to Groovy

Scott Hickey, Senior Consultant, Object Partners, Inc.

Groovy is a programming language that runs on the Java Virtual Machine. It brings the power, productivity and readability of languages like Ruby, Python and Smalltalk to the Java platform that make it ideal for scripting, business rules and glue code. The session will review code samples covering many features of the language. We'll conclude with lessons learned from using Groovy on real-world enterprise Java projects.

MN ENTERPRISE IT

43 Microsoft Office 365: Understanding the State's Move to the Cloud

Description coming - please check website.

EMERGING TECHNOLOGIES AND TRENDS

44 What Are Sparklines, Slicer, Backstage View, and Sky Drive? New features of Microsoft Office 2010

Sue Mach, Instructor/Trainer, North Hennepin Community College

The migration to Office 2010 can be accomplished much easier with a few pointers and having a trick or two up your sleeve. In this session you will be taken on a guided tour of the newest member of the Microsoft Office family. Topics include: navigating the new interface, looking at new features like sparklines, slicer, text effects, and backstage view & finding favorite and familiar commands.

EMERGING TECHNOLOGIES AND TRENDS

45 Title and Description Coming (check Thursday Session Descriptions under Program on website)

GOVERNMENT ONLINE SERVICES

46 What We've Learned from a Year on the Social Web: Facebook, Twitter, and YouTube

Paul Burtness, Web Site Coordinator, Anoka County and Jennifer Fink, Marketing and Visitor Services Manager, Anoka County

Government agencies are trying to determine if the benefits of participating in the social web are worth the risks and added effort. Anoka County has been using Facebook, Twitter, and YouTube to promote its Bunker Beach Water Park (facebook.com/bunkerbeach) as well as other county services. We'll share the lessons we've learned, helping other agencies clarify their reasons and plans for using social media.

LEADERSHIP AND MANAGEMENT

47 Finding Your Strengths for High Performance Teams and Leaders

Michael Monroe Kiefer, Professional Speaker/Trainer/Author, Powermind Training Inc.

In researching peak performers in any field, it has been well documented that they capitalize on their strengths. This allowed them to have a natural advantage to perform better on core tasks required by the job. This workshop, through an assessment allows participants

to recognize top strengths and explore maximizing them in their jobs, on projects and in a team setting.

PERSONAL AND PROFESSIONAL DEVELOPMENT

48 Verbal and Nonverbal Skills for Creating a Highly Favorable First Impression

V.J. Singal, Professional Speaker/Trainer, President, The Articulate Professional, Houston, Texas

Citing several real-life stories, most of them humorous, V.J. first establishes why ALL professionals should care about the kind of impression they create with a new acquaintance. He then shares with his audience an array of simple but highly effective verbal and nonverbal techniques they can readily employ to create a very favorable first impression.

PROJECT AND PORTFOLIO MANAGEMENT

49 Higher Quality Applications at a Lower Cost: The Magic of Lean and Agile Techniques

Tomo Lennox, Consultant, Bow Tie Computer Services

We are in the midst of a revolution in software development. Cutting edge companies are pioneering better specification, development and test techniques, but most of the world is still using techniques from the 70s. It really is possible to improve quality, release more quickly and reduce costs. In this presentation, you will learn a collection practices that have the potential to dramatically improve productivity.

SECURITY AND DISASTER RECOVERY

50 Aligning Data Security and Access with the Minnesota Government Data Practices Act

Paul Laurent, Security & Compliance Solution Specialist, Oracle, Chicago, Illinois; Jack Brinson, Director, Database Security Product Management, Oracle, Chicago, Illinois

This presentation will discuss means and methods of using the MN Government Data Practices Act as a baseline for classifying and securing sensitive Government data. Topics will include understanding and classification of organizational data, determining the means and scope of data security under Minnesota law, and controlling and monitoring access to non-public Government data.

TESTING

51 SQL and Tonic: Gen Up Some SQL for Faster Testing

Larry Green, Consultant, BenchmarkQA

SQL is the language of organized data, yet it is seldom presented as a powerful tool to shorten application functional test time. This presentation provides strategies and SQL samples that will enable the user to more thoroughly apply SQL in their tests.

SPECIAL SELECTIONS

52 The Desktop Virtualization Journey

Mike Tellinghuisen, Systems Engineer, Applied Communications of Minnesota

This session will address the benefits and business reasons for desktop virtualization. Points of interest will be: 1) beginning the desktop virtualization journey, 2) using desktop virtualization to ease transition to Windows 7, 3) transforming IT with efficient, automated desktop management, and 4) delivering desktops across a variety of locations and endpoint devices

SPECIAL SELECTIONS

53 Information Classification and Policy Management

Clayton Baer, Lead Support Engineer, Crabtree Companies Inc.

This session will show how organizations 1) can apply enterprise-wide policies to email and desktop information at the point of creation and use and 2) manage content based on centrally-defined business rules and by intelligently identifying, classifying, and securely routing critical email, documents, and electronic files to their appropriate location within their enterprise content management or records management platform.

GOVERNMENT ONLINE SERVICES

54 An App for Access

Michael Hingson, Assistive Technology Authority, The Michael Hingson Group

How can blind persons perform jobs in the work place? Technology is a definite help as Michael Hingson will demonstrate during this informative and interesting session. He will discuss and show several technology tools he uses on the job, including the KNFBReader Mobile, a hand-held device which can read aloud any printed material.

APPLICATION DEVELOPMENT

55 Succeeding with Test-Driven Development

Christopher Bartling, Consultant, Pintail Consulting LLC

Test-driven development is a key ingredient to achieving better software quality. This session will demonstrate test-first TDD and show how it can focus your design efforts and allow you to build loosely-coupled systems which are easier to maintain and flexible to future change.

MN ENTERPRISE IT

56 Security Metrics: Wishful Thinking for Government Entities?

Eric Breece, Security Architect, MN Office of Enterprise Technology

With an ever increasing need to demonstrate the value of security to today's business world, security metrics can be an avenue for articulating that value in a way that is meaningful. Implementing a security metrics program for a large, decentralized organization like state government presents an interesting challenge with many opportunities to fail. Come hear how the state is approaching the problem.

EMERGING TECHNOLOGIES AND TRENDS

57 Demystifying Linux?

Mike Palmer, ITS Database, MN Dept of Human Services

Do you need to demystify Linux for your staff? Many data centers are utilizing Linux for a variety of reasons and there are great benefits, however, shops may have limited experience supporting a Linux environment. How do you get staff to map their Windows server skills to Linux OS and filesystem? Linux tends to be expert friendly with cryptic command line functions, so you need skilled staff capable of supporting it.

EMERGING TECHNOLOGIES AND TRENDS

58 Art of War Version 2.0 - Sun Tzu vs. the Hackers

Christophe Veltsos, Professor, MN State University, Mankato

This session updates the ancient warrior's wisdom for the information age. While the battleground has changed, much of the strategies outlined centuries ago are still valid. The Internet allows a handful of attackers to target corporations large or small and pillage data stores for profit, without firing a single shot.

GOVERNMENT ONLINE SERVICES

59 E-JAM & Tech Connections: MnDOT Social Media and Collaboration Technology Strategy, Policy, and Implementation

Kris Schulze, Tech Connections Project Manager and Nick Thompson, Director, Office of Policy Analysis, Research and Innovation, MN Dept of Transportation

Our topic is important because we actually used collaboration ideas and tools to gather employee ideas from all levels of the organization as the basis for the initiatives. We feel that other departments and organizations can use our experience as a model to help improve idea gathering and implement social media and collaboration strategy, policy, risk management and implementation practices.

LEADERSHIP AND MANAGEMENT

60 Don't Trust "Trusting Your Gut"

Robert Lewis, Professional Speaker/Trainer/Author, President, IT Catalysts, Inc.

This entertaining and thought-provoking presentation debunks the seductive, dangerous and increasingly pervasive notion that acting on instinct is a path to success. You'll leave with solid, practical techniques

you can use to encourage the superior alternative in your organization: evidence-based decision-making, and the culture of honest inquiry it depends on.

PERSONAL AND PROFESSIONAL DEVELOPMENT

61 Accelerated Time Management: Doing Twice as Much in Half the Time

Michael Monroe Kiefer, Professional Speaker/Trainer/Author, Powermind Training Inc.

Everyone with a job is now being asked to do more, with less. This leads to high stress, burnout, and careless, costly errors. This workshop teaches the techniques required to double your work output without the negative psychological stress factor. You will learn how to: combat the 8 major time wasters, save time over the phone, with e-mail, prioritize work, set goals, organize your workspace, and handle paperwork.

PROJECT AND PORTFOLIO MANAGEMENT

62 Project Management vs. Program Management: Strategies for Transition Success

Ruffin, Veal, Principal, Ruffin Veal & Associates

In today's program management environment, a clear understanding of roles, responsibilities, tools, techniques and best practices is absolutely essential for a successful transition from project management to program management. This presentation will focus on program management while exploring the corresponding project/portfolio management essentials and dynamics necessary for collaboration and organizational success.

SECURITY AND DISASTER RECOVERY

63 Managing Data Security During IT Asset Disposition

Ryan Laber, Director, Asset Recovery Corporation

The growing importance of data security and number of devices carrying sensitive information has forced organizations to review their disposal programs. Hard drives from computers and servers are now just part of the concern. During our presentation, attendees will learn how leading organizations are managing the disposal of other devices and insuring compliance across all equipment types.

TESTING

64 Inject Confidence and Quality in to Your Projects with Embedded Testing

Heather Tinkham, Senior QA Consultant, Object Partners, Inc.

Are you struggling with these challenges on your projects: • mushy requirements • builds that don't work • getting releases out the door • crabby testers • bugs that multiply or never get fixed. Hear how supplementing your formal QA with testers on the development team can help tame these issues. This session, based on real life, will cover how to make this approach be in everyone's best interests without breaking the bank.

SPECIAL SELECTIONS

65 Mobilize your Enterprise Application and Get Moving with Mobility!

Robert Beauchamp, Founder and CEO, RjR Innovations Inc

Mobilization of all applications...it's time! Experts in IT mobility suggest that adding mobility solutions to existing and new systems will show ROI sooner rather than later. The key is to locate a mobility solution that is efficient, cost-effective to implement and not product dependent. There is no faster way to extend the reach of your applications to your mobile users than by centralizing mobility through a common platform.

SPECIAL SELECTIONS

66 Symantec Solutions for IT Evolution

Carlee Chun, Symantec

Recent industry data reveals that the average storage utilization in today's data center is less than 40%. Symantec solutions provide complete data protection that can optimize any data center. Learn how Symantec's information-centric approach enables you to better utilize hardware while cutting cost, complexity and risk.

GOVERNMENT ONLINE SERVICES

67 Top 10 Accessibility Checkpoints

Tanya Belanger, Sr. Project Consultant, MN Office of Enterprise Technology

This topic is important because it helps developers get a sense of what Accessibility requirements are going to make the most impact on their web sites. The benefit of attending this session is that the information can be immediately taken back to the workplace and be incorporated. If IT developers feel anxiety about how they are going to incorporate accessibility standards, this topic helps understand what is needed.

APPLICATION DEVELOPMENT

68 Automating Your Software Build Process

Guy Glibbas, Senior Developer, MN Dept of Human Services

See how the SSIS Division of DHS took their manual process that took hours to complete once a week and turned it into a process that can run every night before testers come in and how it can also be used to roll back or rebuild in the middle of the day when critical failures are identified. Faster build cycles speed development!

MN ENTERPRISE IT

69 Get Technical Staff ASAP: Steps to using the State's Accelerated Program

Ed Valencia, Chief Technology Officer and Greg Peterson, Systems Supervisor, MN Office of Enterprise Technology

The State of Minnesota's Accelerated Staff Augmentation Program (ASAP-IT) helps Minnesota government organizations get the specialty IT professionals they need. Not only that, the program makes it possible for those experts to be on site within 2 business days at very low hourly rates. Sound too good to be true? Come hear about the new ASAP-IT program, open to all members of the State's cooperative purchasing venture. Learn about the benefits, the steps you need to take, who's available and when they can start!

EMERGING TECHNOLOGIES AND TRENDS

70 Data Center Consolidation: A Case Study on People, Process and Technology

Dr. Sunit K. Khanna, Technical Solutions Architect, Public Sector, Cisco, Redwood City, California

This session will present a case study of data center consolidation in one of the five largest counties in the U.S. with 58 operating agencies. This initiative was executed with both appointed and elected officials operating in a federated governance structure. Attendees will learn about the hands-on process steps, operation imperatives and financial aspects of data center consolidation.

EMERGING TECHNOLOGIES AND TRENDS

71 Top Five Reasons Cloud Computing Wins

Craig Yellick, IT Educator/Trainer, Benchmark Learning

Cut through the hype surrounding Cloud Computing and gain the information needed to incorporate it into your IT and DR planning. Cloud Computing has made the transition from an interesting concept to a mainstream strategy. What is driving this transition? What factors influence the decision to move IT services out of the local data center and into the cloud? How should this impact your disaster recovery planning?

GOVERNMENT ONLINE SERVICES

72 Web 2.0 Technologies for More than just "Socializing"

Bill Barberg, President, Insightformation, Inc.

The explosion of new Internet-based tools in the last decade has created a great deal of opportunities and confusion. You will leave this session with a much deeper understanding of how to leverage tools like wikis, collaborative project management tools, on-line human service collaborative platforms, SharePoint-based collaboration tools, on-line strategy management tools, social networking, and other Internet tools.

LEADERSHIP AND MANAGEMENT

73 eWorkPlace: Giving Minnesota a Competitive Advantage

Adeel Lari, eWorkPlace Program Director, Humphrey Institute; Kenneth Buckeye, Program Manager, MN Dept of Transportation

eWorkPlace is a state-sponsored program for Twin Cities metro area employers; an innovative model that will change and enhance how Minnesota organizations conduct business, and a work process that is focused on telework and the Results-Only Work Environment (ROWE). Telework enables employees to work from home or a remote location and connect to the office through innovative technology - internet, phone and mobile devices.

PERSONAL AND PROFESSIONAL DEVELOPMENT

74 People Reading Skills to Improve Communication Efficiency & Reduce Conflict

Michael Monroe Kiefer, Professional Speaker/Trainer/Author, Powermind Training Inc.

A very popular workshop discussing the 4 personality types with in depth analysis of their characteristic traits. Participants gain information on how to tailor their communications to each style. This program goes well beyond standard personality type programs commonly used. It is highlighted by a unique profiler exercise and a specially designed personality assessment.

PROJECT AND PORTFOLIO MANAGEMENT

75 Project Management (Lite)

Don Jones, Director, Administrative Services, Ramsey County

Why do so many of our projects struggle and even fail? When we look closer, we often find that the 5 basics for effective project planning and monitoring are missing. What are those fundamentals that every project needs? How can we be selective in choosing from the Project Management Body of Knowledge (PMBOK Guide)? And how can we scale our project management tools & techniques to the complexity of our projects?

SECURITY AND DISASTER RECOVERY

76 The Accidental Insider

Barry Caplin, Chief Information Security Officer, MN Dept. of Human Services

While insider threat is a reality, more problems are caused by mistakes. Workers are stressed and need to get the job done. These "accidental insiders" may be dealing with unclear process, security controls that aren't well planned, or are just trying to get something done for the customer.

TESTING

77 Frugal Application Security Testing

Robert Sullivan, Application Security Architect, UnitedHealth Group

Legislators, customers, vendors and users continue to demand more privacy, more assurances of confidentiality and more security controls on web applications. How can we keep up with this ever-expanding list of issues with limited staff and diminishing funds? Attend Frugal Application Security to find out more about free & cheap tools, training and methods.

SPECIAL SELECTIONS

78 Quick Implementations of CRM with Lower Total Cost of Ownership through the Cloud

Scott Frendt, VP Public Sector CRM and Policy Automation Solutions, Oracle

In this session you will learn how to gain immediate advantage and achieve the lowest total cost of ownership without adding to project infrastructure complexities. Learn how public sector entities are consolidating multiple disparate customer facing groups onto a single CRM System.

SPECIAL ELECTIONS

79 Title and Description Coming (check Thursday Session Descriptions under Program on website)

ACCESSIBILITY

80 Accessibility and Procurement

Betsy Hayes, Contract Management, MN Dept of Administration

This presentation will cover Minnesota's unique and practical approach to the procurement of accessible products and how accessibility is integrated into requirements for service contracts. The session will explore the process, tools and considerations involved in Minnesota's unique approach to achieving a more accessible environment for both state employees and citizens who interact with state government.

APPLICATION DEVELOPMENT

81 Best Practices of Service Oriented Architecture

Prakash Podaralla, Project Lead, MN Dept of Human Services

This session describes what makes the service lifecycle fundamentally different from the traditional application lifecycle. This session also provides SOA fundamentals, the best practices in choosing the appropriate SOA methodology for a project, and ESB (Enterprise Service Bus). We will also discuss cost estimation techniques and talk about how the DHS has implemented the HIPAA/EDI transactions using SOA

MN ENTERPRISE IT

82 Building Identity Management (IAM) for the State

Gary Ostrem, Security Services Product Manager and Jim Steinwand, Access Control Manager, MN Office of Enterprise Technology

The State of Minnesota is taking a step-by-step approach to Identity Access Management, with the long-range goal of having a single enterprise solution within the next few years. Come hear how we define our IAM ideal, and learn where we are today. What have we accomplished? What's next? Who's involved?

EMERGING TECHNOLOGIES AND TRENDS

83 Geospatial and IT

Mike Dolbow, GIS Coordinator, MN Dept of Agriculture

A follow-up to 2009's "Integrating Geospatial into IT", this presentation will examine a business function that required significant coordination between geospatial technologies and traditional IT in order to successfully deliver its data to the desired audience. Topics include examining business requirements from a geospatial perspective, streamlining data for maintenance and delivery, and maximizing existing resources.

EMERGING TECHNOLOGIES AND TRENDS

84 Options for Rapid Desktop and Mobile Application Development

Jason Dean, Web Application Developer, Public Speaker/Trainer, Dakota County Technical College

In this presentation we will explore options for developing cross-platform desktop and mobile applications quickly, easily, and effectively. We will take a high-level look at several options for building these applications with tools that are much easier and faster to use than Java, C++, .NET, and Objective-C. We'll also discuss the trade-offs with choosing these technologies over traditional desktop/mobile development.

GOVERNMENT ONLINE SERVICES

85 How to Win Twitter Friends and Influence People

Christophe Veltsos, Professor, MN State University, Mankato

Looking to grow your professional career as an information security or privacy professional & network with many of the top practitioners in the field? Twitter can help you do just that; find out how to connect & interact with the thriving infosec & privacy communities on Twitter. Learn how 140-characters can help propel your career and your professional friendships to the next level.

LEADERSHIP AND MANAGEMENT

86 IT Legal Issues for Non Lawyers

Linda Dahlen, Chief Information Security Officer, MN Dept of Transportation

There are many complex legal issues that can affect IT professionals and managers. Some of these include data practices, litigation, privacy,

1st Amendment issues, and computer forensics. Even if you have legal staff to advise, you and your organization can still benefit from better understanding of these issues.

PERSONAL AND PROFESSIONAL DEVELOPMENT

87 How to Conquer Rambling & Emphasize Your Point in just Three Sentences

V.J. Singal, Professional Speaker/Trainer, President, The Articulate Professional

At crucial moments during meetings or other forums when one must speak with emphasis, many professionals diminish their impact by being too verbose, sometimes even launching into an infinite ramble, or by being too feeble and vague. With the help of real-life examples of exemplary utterances, participants will learn a simple but powerful three-sentence technique to emphasize a point concisely, clearly, and with impact!

PROJECT AND PORTFOLIO MANAGEMENT

88 Achieving Project Business Goals: Project Completion Is only the Beginning

Jay Kasdan, Project/Account Manager, Fredrickson Communications

Defined business outcomes tied to the project charter are critical components of any successful project. So why do so many projects fail to meet their goals? The answer is often the failure to implement the project outcomes into the daily work procedures of the organization. This session introduces key strategies to help the project business goals become reality.

SECURITY AND DISASTER RECOVERY

89 Quantifying User to System Authentication Strengths for Online Transactions

Paul Lesov, Security Architect, Wells Fargo

Identity and Access Management (IAM) systems often support multiple ways of authenticating users. Often, even a single IAM framework can support multiple authentication types. This presentation attempts to define comparative strength of different types of non-biometric authentications and provides a set of criteria to allow an IAM provider to calculate the overall strength of combined authentication types.

TESTING

90 What Makes a Good Unit Test?

Tom Ammons, Developer, MN Dept of Human Services

Does unit testing make sense for you? Does it create more work or save you work? What makes a good unit test, what should you be testing and what should you not be testing? How can you test exceptions and database calls? You will leave with a basic understanding of unit testing and have a better idea of what it can do for you and your team.

SPECIAL SELECTIONS

91 National Health Information Network's Impact on the Security and Privacy of Health Data in Minnesota

Carolyn Petersen, Managing Editor, Mayo Clinic; Mary Brown, Lead Specialization Faculty, Capella University

The recent economic stimulus and health reform bills have provided significant financial incentives for healthcare providers and researchers to accelerate the adoption of electronic health documentation systems. The National Health Information Network is part of the framework needed to engage in the widespread, large-scale health outcomes research believed to be essential to healthcare cost reduction.

SPECIAL SELECTIONS

92 Title and Description Coming (check Thursday Session Descriptions under Program on website)

Registration Fees and What You Receive

Tuesday Seminars Only (Dec. 7)

Option 1: Full day seminar (includes lunch)	\$130
Option 2: one half day seminar (am or pm)	\$55
Option 3: two half day seminars (am and pm)	\$110
Option 3: add lunch to half-day	\$20

Wednesday-Thursday Conference & Exhibit Show Package

Wednesday and Thursday, Dec. 8-9, 2010	\$335
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FULL PACKAGE: Tuesday-Wednesday-Thursday (Dec. 7-9)

Wednesday-Thursday Package (\$335, see above) plus a Tuesday seminar option:

Option 1: full day seminar on Tuesday (includes lunch)	\$465
Option 2: one half-day seminar on Tuesday	\$390
Option 3: two half-day seminars on Tuesday	\$445
Option 4: add lunch to half-day seminar(s)	\$20

Wednesday Dec. 8, 2010 - OR - Thursday Dec. 9, 2010	\$205
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Wednesday or Thursday Conference (\$205) plus Tuesday seminar option:

Option 1: full day seminar on Tuesday (includes lunch)	\$335
Option 2: one half-day seminar on Tuesday	\$260
Option 3: two half-day seminars on Tuesday	\$315
Option 4: add lunch to half-day seminar(s)	\$20

What You Receive

Tuesday full-day and half-day seminars:

- ➔ Seminar(s)
- ➔ Conference bag, portfolio and handout materials
- ➔ Continental breakfast, lunch (full day only), refreshments

Wednesday/Thursday Conference & Exhibit Show package:

- ➔ Two keynote presentations
- ➔ 92 conference sessions
- ➔ Conference bag, portfolio and handout materials
- ➔ 2 luncheons and continental breakfasts, Wednesday dessert buffet and refreshments both days

Wednesday or Thursday Conference:

- ➔ Sessions/activities of the day
- ➔ Conference bag, portfolio and handout materials
- ➔ Meals/refreshments of the day
- ➔ State-of-the-art vendor exhibit (Wednesday only)

How to Register

To register, go to www.mngts.org/itsym and follow the links to the on-line registration form. (Online registration is this year's only option.) You can pay via:

1. Credit Card
2. Purchase Order
3. Check (mail to GTS)

Registration Deadline: Monday, November 29, 2010

Cancellations/Refunds/Substitutions

If inclement weather (or other circumstances beyond our control) necessitate cancellation or postponement, notification will be posted on the WCCO web sites (www.WCCO.com and www.830WCCO.com).

Fees will be refunded (minus a \$20 processing charge) if cancellation is received by Wednesday, November 24, 2010. Persons pre-registered but not pre-paid who don't attend will be billed the entire registration fee. Substitute representatives will be accepted at any time. **Please note that all registrations are for one individual only and may not be shared.**

**See Symposium Website
for Session Descriptions
and Speaker Information**

**Just go to
www.mngts.org/itsym
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Location

St. Paul RiverCentre
www.rivercentre.org
175 West Kellogg Boulevard, St. Paul, MN 55102-1299
Phone: 651-265-4800

RiverCentre Parking

Across Kellogg Boulevard from RiverCentre, parking is available in a secured ramp, accessible thru an enclosed, heated skyway. Daily rate is \$10. For map, directions and detailed information, go to www.rivercentre.org and click on Parking.

Lodging Information

Be sure to refer to the MN Government IT Symposium and ask for the government rate when making reservations.

Crown Plaza Hotel St. Paul - Riverfront

<http://www.ichotelsgroup.com/h/d/cp/1/en/hd/mrsp>
Located just 4 blocks from the RiverCentre complex on Kellogg Blvd.
Call: 651-292-1900 or 1-877-227-6963

Holiday Inn RiverCentre

<http://www.holiday-inn.com/stpaulmn>
Located across the street from RiverCentre complex.
Call: 651-225-1515

Best Western Kelly Inn

<http://www.bestwesternstpaul.com>
Located just off Interstate 94 at Marion, exit Interstate 35E at Kellogg Blvd.
Call: 651-227-8711

Embassy Suites - 651-224-5400

<http://www.embassystpaul.com>

The City Center Hotel - 651-291-8800

St. Paul Hotel - 651-292-9292

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December 7-9, 2010

RiverCentre, St. Paul, MN

go to www.mngts.org/itsym for
updates and registration information

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