



Government IT Symposium Sponsorships

Thursday Break Sponsor - \$3,500 (1 available, first come - first served)

Widespread visibility on Thursday

- ✦ Tent Cards with your company name and logo placed on all break refreshment stations

Half-Page Display Ads

- ✦ Symposium Registration Brochure (10,000 circulation)
- ✦ Symposium Final Program & Exhibit Guide

Widespread & Top Tier Advertising – Before, During & After the Event

Your company's collateral material inserted in conference bags

Your company profile and contact information listed in Symposium Program & Exhibit Guide

Top Tier Branding Package—placement of company logo and tag line on:

- ✦ Front of Hold the Date postcard (circulation 10,000)
- ✦ Cover of Invitation to Sponsor & Exhibit brochure
- ✦ Cover of Registration Brochure (circulation 10,000)
- ✦ Cover of Symposium Folder
- ✦ Cover of Symposium Program & Exhibit Guide
- ✦ Additional promotional materials
- ✦ Prominent signage located in high-traffic areas
- ✦ Symposium Website

Commanding Presence in Exhibit Show

Size/Location: 10' x 8' booth in Exclusive Row

Day/Hours: Wednesday, Dec. 7: *8:00 AM – 3:30 PM

Extended Hours: *8:00 AM start time offers you a head start on overall Exhibit Show

Widespread Visibility and Customer Contact after the Event

Receive an electronic version of the Attendee Registration List

Top Tier placement of your logo on ALL post-event materials sent out

Continued recognition on Symposium web site (used for variety of follow up activities)

- ✦ Company name and logo remain on all major pages
- ✦ Company profile and contact information remain online
- ✦ Your session handouts remain online for viewing and downloading
- ✦ Your company logo remains next to keynote speaker sponsored
- ✦ Your company name and logo on cover page of keynoter's electronic handouts