



Government IT Symposium Sponsorships

Promotional Materials Sponsor - sold to Unisys

Presentation on Topic of Your Choice

You receive a one-hour timeslot on the overall Symposium program

Your session title, description & speaker(s) included on/in the:

- ✦ Symposium web site (before-during-after the event)
- ✦ Symposium Registration Brochure (circulation 10,000)
- ✦ Symposium Final Program & Exhibit Guide
- ✦ Prominent signage outside your session room (session title/time)

Your session handouts made available to ALL attendees

- ✦ Distributed at your session(s) and made available to ALL attendees!
- ✦ Posted on conference web site for ALL attendees to download

Full Page Display Ads

- ✦ Symposium Registration Brochure (10,000 circulation)
- ✦ Symposium Final Program & Exhibit Guide

Widespread & Top Tier Advertising – Before, During & After the Event

Your company profile and contact information listed in Symposium Program & Exhibit Guide

Top Tier Branding Package—placement of company logo and tag line on:

- ✦ Front of Hold the Date postcard (circulation 10,000)
- ✦ Cover of Invitation to Sponsor & Exhibit brochure
- ✦ Cover of Registration Brochure (circulation 10,000)
- ✦ Cover of Symposium Folder
- ✦ Cover of Symposium Program & Exhibit Guide
- ✦ Additional promotional materials
- ✦ Prominent signage located in high-traffic areas
- ✦ Symposium Website

Commanding Presence in Exhibit Show

Size/Location: 15' x 8' booth in Exclusive Row

Day/Hours: Wednesday, Dec. 8: *8:00 AM – 3:30 PM

Extended Hours: *8:00 AM start time offers you a head start on overall Exhibit Show

Continued Visibility and Customer Contact after the Event

Receive an electronic version of the Attendee Registration List

Top Tier placement of your logo on ALL post-event materials sent out

Continued recognition on Symposium web site (used for variety of follow up activities)

- ✦ Company name and logo remain on all major pages
- ✦ Company profile and contact information remain online
- ✦ Your session handouts remain online for viewing and downloading