



# Government IT Symposium Sponsorships

**Lead Sponsor - \$12,500** (1 available, first come - first served)

## Maximum Participation and Exposure in Symposium's Opening General Session

On Wednesday, Dec. 7<sup>th</sup>, your company representative

- ✦ Kicks off the Symposium and introduces the keynote speaker

Your staff receives Priority VIP seating at reserved table at front of room

Your company name and logo appear on:

- ✦ Large Screens – during Opening Session and Luncheon
- ✦ Keynote Handouts — front cover
- ✦ Prominent Signage in Main Ballroom — location for ALL keynotes and luncheons
- ✦ Tent Cards — placed on ballroom tables on Wednesday

## Presentation on Topic of Your Choice

You receive a one-hour timeslot on the overall Symposium program

Your session title, description & speaker(s) included on/in the:

- ✦ Symposium web site (before-during-after the event)
- ✦ Symposium Registration Brochure (circulation 10,000)
- ✦ Symposium Final Program & Exhibit Guide
- ✦ Prominent signage outside your session room (session title/time)

Your session handouts made available to ALL attendees

- ✦ Distributed at your session(s) and made available to ALL attendees!
- ✦ Posted on conference web site for ALL attendees to download

## Full Page Display Ads

- ✦ Symposium Registration Brochure (10,000 circulation)
- ✦ Symposium Final Program & Exhibit Guide

## Widespread & Top Tier Advertising – Before, During & After the Event

Your company's collateral material inserted in conference bags

Your company profile and contact information listed in Symposium Program & Exhibit Guide

Top Tier Branding Package—placement of company logo and tag line on:

- ✦ Front of Hold the Date postcard (circulation 10,000)
- ✦ Cover of Invitation to Sponsor & Exhibit brochure
- ✦ Cover of Registration Brochure (circulation 10,000)
- ✦ Cover of Symposium Folder
- ✦ Cover of Symposium Program & Exhibit Guide
- ✦ Additional promotional materials
- ✦ Prominent signage located in high-traffic areas
- ✦ Symposium Website

## Commanding Presence in Exhibit Show

**Size/Location:** 20' x 8' booth in Exclusive Row

**Day/Hours:** Wednesday, Dec. 7: \*8:00 AM – 3:30 PM

**Extended Hours:** \*8:00 AM start time offers you a head start on overall Exhibit Show

## Conference Registrations

Your company receives 6 registrations to attend the full conference

## Maximum Visibility and Customer Contact after the Event

Receive an electronic version of the Attendee Registration List

Top Tier placement of your logo on ALL post-event materials sent out

Continued recognition on Symposium web site (used for variety of follow up activities)

- ✦ Company name and logo remain on all major pages
- ✦ Company profile and contact information remain online
- ✦ Your session handouts remain online for viewing and downloading
- ✦ Your company logo remains next to keynote speaker sponsored
- ✦ Your company name and logo on cover page of keynoter's electronic handouts

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