



GOVERNMENT IT SYMPOSIUM

JOIN US AT THE MIDWEST'S PREMIER GOVERNMENT IT EVENT!

December 4-6, 2018 · Saint Paul RiverCentre

REGISTER TODAY!

2018 Sponsorship Packages

DIAMOND – 1 available \$20,000

■ Premier exhibit location – Double size 8'x 20' booth for TWO days close to registration

■ Presentation opportunities!

- ▷ 5-minute introduction before opening Keynote session
 - ▷ Three 1-hour sponsored workshop sessions
 - ▷ 1-hour lunch presentation
- 3 registrations to attend all Symposium events, and 4 exhibit-only passes
- Top billing on:
- ▷ Symposium website and pre-event marketing
 - ▷ Large screens prior to Keynote session
 - ▷ Exclusive-branded banner in Central Corridor

■ 2 push notifications through conference app during event (1/day)

■ Recognition on social media (2 before and 2 during event)

■ Full-page ad in program

■ Splash ad in conference app

■ Listed in conference app, program and online directory

■ Access to pre- and post-event participant opt-in list

PLATINUM – 3 available \$15,000

■ Double size 8'x 20' booth at premier location for TWO days!

■ Presentation opportunity!

- ▷ One of only four 1-hour lunch presentations

■ 3 registrations to attend all Symposium events and 4 exhibit-only passes

■ Logo on Symposium website and pre-event marketing

■ Company name or logo displayed on large screens prior to Keynote session

■ Shared banner and signage in Central Corridor

■ 1 push notification through conference app during event

■ Recognition on social media (1 before and 1 during event)

■ Half-page ad in program

■ Listed in conference app, program and online directory

■ Access to pre- and post-event attendee opt-in list

GOLD – 8 available \$10,000

■ 8'x 10' booth in Gold Section for TWO days!

■ Presentation opportunity!

- ▷ 1-hour sponsored workshop session

■ 2 registrations to attend all Symposium events and 2 exhibit-only passes

■ Logo on Symposium website and pre-event marketing

■ Company name or logo displayed on large screens prior to Keynote session

■ Shared banner and signage in Central Corridor

■ Recognition on social media (1 during event)

■ Quarter-page ad in program

■ Listed in conference app, program and online directory

■ Access to pre- and post-event attendee opt-in list

Register here now to get your top sponsorship choice and best booth location! Booths assigned on a first-come first-served basis, and all 2018 sponsors have first right of refusal for 2019.

For more information or to discuss the opportunities that are best for you, contact **Terri Swanson**, tswanson@mngts.org or **952-885-4323**.

Mix & Match A-la-Carte Sponsor Opportunities

Select any number of options below that best meet your goals & budget. Your total investment determines which level of branding benefits you receive. Limited opportunities available on a first-come, first-serve basis.

Be A Host

- Awards Reception – \$3,500
- Digital Lounge – \$3,500
- Conference Breakfast – \$3,500
- Breaks – \$3,500
- Wi-Fi – \$3,500
- Go & Give – \$3,500

Share Your Brand

- Conference App – \$5,500
- Attendee Bags – \$5,500
- Notepads – \$5,500
- Lanyards – \$5,500

Exhibit Yourself*

- Central Corridor – 2 days – *Early bird \$6,500 (\$7,000)* – 7 available
- Premium Exhibit Hall – 1 day – *Early bird \$4,750 (\$5,000)* – 10 available
- Exhibit Hall – 1 day – *Early bird \$1,800 (\$2,000)*
- Nonprofit Exhibit Hall – 1 day – *Early bird \$900 (\$1,000)*

Introduce Your Organization

- Case-Study Session – 15 min – \$5,000
- Tech Jam – 2 min, plus branding – \$5,000
- Opening Lunch – 2 min, plus branding – \$5,000
- Leadership Breakfast – 2 min, plus branding – \$5,000

Give the Gift of Attendance by Paying Someone's Way! – \$1,000
Sponsor two people to attend the conference for two days. Recognized at event, website & scholarship ribbon.

Mix & Match A-la-Carte Sponsor Branding Benefits

\$15,000 RUBY SPONSOR

- 3 comp registrations & 4 exhibit-only passes
- Logo on Symposium website & pre-event marketing emails
- Shared signage at event
- 1 push notification
- Recognition on social media (1 before, 1 during)
- Listed in conference app, program and online directory
- Access to post-event attendee opt-in list

\$10,000-14,999 EMERALD SPONSOR

- 2 comp registrations & 2 exhibit-only passes
- Logo on Symposium website & pre-event marketing emails
- Shared signage at event
- Recognition on social media (1 during event)
- Listed in conference app, program and online directory
- Access to post-event attendee opt-in list

\$5,000-9,999 SAPPHIRE SPONSOR

- 2 exhibit-only passes
- Logo on Symposium website
- Shared signage at event
- Listed in conference app, program and online directory
- Access to post-event attendee opt-in list

**Exhibit-only participation does not include above branding benefits. All sponsors & exhibitors will be listed in the conference app, program and online directory and will have access to the post-event conference list.*