

# 2018 Land Use Training & Education Program



## SPONSORSHIP PROGRAM

From basic to advanced core content, to special and emerging topics, the **Land Use Training & Education Program** is designed to provide opportunities for elected and appointed officials, land use planning and zoning staff, the business community, community-based organizations, and concerned citizens from cities, suburbs, towns, and rural areas to engage in conversations and collaborative learning that will drive toward equitable and sustainable land use outcomes.

[REGISTER TO SPONSOR](#)

Approximately 18 workshops for over 400 attendees will be held between April and November in various locations across Minnesota. By being a sponsor of the Land Use Training & Education Program, your organization can show its commitment and support for equitable and sustainable land use to a broad audience of stakeholders who are driving planning and zoning decisions in communities across the state. Your financial contributions help to underwrite the cost of producing these workshops, helping to keep the cost of attendance affordable for government and civic sector attendees.

## OPPORTUNITIES

This year we are offering several opportunities to raise your organization's brand profile and position your organization as a leader and influencer. When you support the Land Use Training & Education Program, you increase your visibility to a wide-reaching community of engaged and influential attendees. The more you invest, the more visibility and sponsor benefits you receive!

Sponsor Benefits	Gold Sponsor \$1,500	Silver Sponsor \$1,000	Bronze Sponsor \$500	Presenter Sponsor (in-kind donation)
Verbal recognition/thanks at the beginning & end of session	X			
Logo displayed on screen at the beginning & end of session	X	X		
Access to participant opt-in list after the last workshop	X	X		
Logo listed on all e-mail promotions (over 40,000* impressions!)	X	X	X	
Complimentary registrations for 2018 workshops	3 (up to \$450 value)	2 (up to \$300 value)	1 (up to \$150 value)	
Logo and link on website	X	X	X	X

*\*Estimate only. Exact number depends on many factors including when sponsor joins.*



### ABOUT GTS EDUCATIONAL EVENTS

GTS Educational Events drives organization and community change by designing, convening and supporting initiatives that engage, inspire and inform. Since 1976, GTS has served a diverse set of public and private partners, ensuring they have the knowledge, skills and relationships needed to make positive change for themselves and the organizations and communities they serve.

[www.mngts.org](http://www.mngts.org)