

2017 Land Use Training & Education Program



SPONSORSHIP PROGRAM

From basic to advanced core content, to special and emerging topics, the **Land Use Training and Education Program** is designed to provide opportunities for elected and appointed officials, land use planning and zoning staff, the business community, community-based organizations, and concerned citizens from cities, suburbs, towns, and rural areas to engage in conversations and collaborative learning that will drive toward equitable and sustainable land use outcomes.

2017 Program offerings include:

- [Basics of Planning & Zoning](#)
- [Beyond the Basics of Planning & Zoning: Variances and More!](#)
- [Effective Community Engagement for Land Use](#)
- [Your Role as Planning Commissioner](#)

Approximately 15-18 workshops are held throughout the year at various locations. Presenters have extensive backgrounds in their discipline areas, and workshops include practical content, opportunities for in-depth study and hands-on application, as well as handouts and reference materials. <http://www.mngts.org/LandUse/>

OPPORTUNITIES

This year we are offering companies the opportunity to show their support for equitable and sustainable land development and use by sponsoring the land use training and education program. Program runs May – October.

Gold Sponsor \$1000	Three complimentary workshop registrations to be used during sponsorship period (\$450 value) Verbal recognition of sponsorship at all events Recognition of sponsorship on presenter deck/screen Logo and link on Workshop website and logo on printed materials Branding on registration emails for all workshops – more than 100,000 impressions!*
Silver Sponsor \$800	Two complimentary workshop registrations to be used during sponsorship period (\$300 value) Logo and link on Workshop website and logo on printed materials Branding on registration emails for all workshops – more than 100,000 impressions!*
Bronze Sponsor \$500	One complimentary workshop registrations to be used during sponsorship period (\$150 value) Logo and link on Workshop website and logo on printed materials Branding on registration emails for all workshops – more than 100,000 impressions!*
Workshop Supporter \$250	Branding on registration emails for the Basics and Beyond Basics workshops only – more than 35,000 impressions!*
More Information	Contact Terri Swanson at 952-885-4323 or tswanson@mngts.org www.regonline.com/2017LUSponsors

*Estimate only. Exact number depends on many factors, including when sponsor joins.